

Executive Committee Meeting Minutes of March 3, 2021

I. CALL TO ORDER at **1:03 PM**

II. ROLL CALL

Present: Euridice Pamela Sanchez, Dessiree Cuevas, Omer Shakoor, Anjelica De Leon, Brittney Golez, Kabir Dhillon, Martin Castillo, Erik Pinlac

III. ACTION ITEM - **Approval of the Agenda**

Move to approve the agenda by **A. de Leon**, second by **D. Cuevas**, agenda **APPROVED**.

IV. ACTION ITEM - **Approval of the Minutes of Wednesday February 10th, 2021 Wednesday January 27th, 2021 & Wednesday February 17th, 2021**

E. Pinlac states that Sneh Sharma mentioned that the committee needs to approve the minutes of January 20th and remove January 27th because it was approved already. E. Pamela Sanchez, you said you did not receive the minutes? **E. Pamela Sanchez** states that she can figure out what is going on. I know that the board assistants have been overwhelmed with the committees since we all started. The best thing to do is to postpone it and I will reach out to Sneh Sharma for figure out what is happening. **E. Pinlac** states that he will email Sneh Sharma for all of the documents so that they can be approved at the next meeting.

Move to postpone approval of the minutes of Wednesday February 10th, 2021, Wednesday January 27th, 2021 and Wednesday, February 17th, 2021 to the next Executive committee meeting by **B. Golez**, second by **O. Shakoor**, item **POSTPONED**.

3:40

V. PUBLIC COMMENT – **Public Comment is intended as a time for any member of the public to address the board on any issues affecting ASI and/or the California State University, East Bay.**
No public comment.

VI. UNFINISHED ITEMS:
No unfinished items.

VII. NEW BUSINESS ITEMS:

A. DISCUSSION ITEM: **Strategic Planning Overview**

Consultant Marvin Hooker will go over the strategic planning process within the Executive Committee.

Marvin Hooker states that he was Vice President at CSU Stanislaus for two terms. During that time, I created a strategic plan and this year, I worked on updating their five-year strategic plan. The Executive Director there connected me with E. Pinlac and his team. I have had a couple of conversations regarding what you all are looking for. I was really involved in ASI and in CSSA. This month, I will be spending time with different groups and will go over the process of what it will look like. There will be a second meeting discuss priorities and I will gather the feedback. At the end of this, there should be five to ten priorities. My goal with this is to ensure that every member of the organization sees themselves in this plan. I will meet with each team, the board of directors, the senate, and the executive committee to make sure I gather all information. I will review the priorities with E. Pinlac, with you all, and then to the board of directors. I will present a rough draft to the board of directors and receive their feedback on everything and implement that. There will be a final presentation and approval in late May or early June. This will set precedence for the priorities to help the organization move forward. It is difficult for the full-time staff to not have direction. When I come to the next meeting on March 17th, I will have some questions for everyone, but until then, think of long-term priorities you would envision for the organization, whether it is a specific initiative that you would like to get accomplished. I will come to the next meeting and spend more time to gather feedback and take notes. All of this will be implemented into the plan. **E. Pinlac** states that he does not want him being there to sway any of the decisions. I will not be there for the next meeting in a few weeks. People will have the opportunity to speak more freely. I plan on doing the same thing for our staff meeting. Sometimes when I am in a room, people may limit what they would like to say. I am open to the whole process and whatever comes out will be prioritized. **Marvin Hooker** will meet with E. Pinlac to present the information he gathered and the priorities that is recommended. **B. Golez** thanks Marvin Hooker for coming out. I remember your first presentation with us and I want to reiterate that it is a great idea. I hope it gives ASI more structure. I am excited and look forward to what you will come up with. **Marvin Hooker** states that the ASI is the one to come up with ideas and I just put them together. **E. Pamela Sanchez** states that she knows that Marvin Hooker will listen to what everyone has to say. How specific or broad should we be? When we created our policy agenda, it gave us strategic planning for this year, but we did specify certain events we would have and specific issues that may be relevant this year and not five years from now. **Marvin Hooker** states that the more specific, the better and then it can be decided if it is important to include. The way I would like to structure it is to have the list of priorities and within the priorities, have specific goals. Sometimes a goal may not have tactics because it is based on researching and analyzing. The goal is to gather all of the information. If one of the big items is diversity and inclusion, it would be a goal. Some of the tactics for that could be recruitment training on how to incorporate the



best policies for diversity and inclusion to ensure the best practices. It will be helpful to me to be specific and have as much knowledge. When we have the Board of Directors meeting, push the directors to be engaged and communicate. In the meeting, it will be important for you all to feel comfortable talking. It would be great to help in extracting information from the board of directors. **B. Golez** asks if Marvin Hooker will be meeting with everyone individually as well as during the Board of Directors meetings. **Marvin Hooker** states that he will meet with the Executive committee minus E. Pinlac and then with the full Board of Directors. As the Executives, you all would have more input to provide. At the Board of Directors meeting, it will be an opportunity to get their feedback. **E. Pinlac** asks if it would be best to have a meeting outside of the committee meeting time. It might be helpful because you do not want all of this information in the minutes. **E. Pamela Sanchez** states that the Board of Directors can be split in half. It will be an open discussion and the minutes would be long. Marvin Hooker, is it something that you would be open to doing? **Marvin Hooker** states that he is open to whatever works best. In my experience, it is always easier to meet with group of people that are all available at the same time. I am working with Lil Parker on scheduling things and if we need to pull her in for something different, it works for me. My schedule is flexible.

E. Pamela Sanchez states that if the conversation happens during the Board meeting, it will be long. **Marvin Hooker** states that there were preset dates. E. Pinlac, we were supposed to meet at 12:00 p.m. to 1:00 p.m. If there is nothing planned after that, we can plan a separate meeting.

E. Pinlac states that it can be done. Everyone is available from 12:00 p.m. to 2:00 p.m. on Mondays and Wednesdays. **Marvin Hooker** states that since the Board of Directors and Senate meet every other week, maybe we should meet during the week that there are no meetings. The meeting can be at the same time, but it would not have an agenda. **E. Pinlac** states that he would have to look into it. This week is the Executive and Personnel committee and next week will be Board of Directors and Senate. **E. Pamela Sanchez** states that they alternate from Board of Directors, Senate, Executive and Personnel committees. We are always busy Wednesdays from 12:00 p.m. to 2:00 p.m. This meeting was scheduled at 1:00 p.m. because we have two meetings, but they all have one item. **E. Pinlac** states that for the Senate and Board of Directors next week, maybe the meeting can be introduced on the agenda, similar to today. The actual sessions will be off-line.

18:12

VIII. SPECIAL REPORTS:
No special reports.



IX. ROUND TABLE REMARKS
No round table remarks.

X. ADJOURNMENT at **1:21 PM**

Minutes Reviewed By:

President/ CEO

Name: Euridice Pamela Sanchez

Minutes Approved on:

3-24-2021

Date:

