Policy Agenda

2023-2024

Mission Statement

Associated Students, Incorporated (ASI) of California State University, East Bay (CSUEB) prioritizes and advocates for student needs through policy making and lobbying. Associated Students, Incorporated provides significant services such as funding and diverse programming that improves the holistic educational experience and enables students success.

Letter from the ASI President/CEO

Let's Go Pioneers!

This is President Nolan Calara speaking to you all with much gratitude and high hopes for the 2023-2024 school year. During the summer, the Board of Directors, including myself, worked diligently planning on how to advocate and represent the 13,000 pioneers that call California State University, Eastbay our school. We feel honored to bring our ambition into reality on making change onto this campus.

Our Board of Directors narrowed down our core priorities to effectively advocate and carry out ASI's mission this year. Our mission this year emphasizes enhancing student engagement and campus communication. Enhancing Student Engagement allows us to further celebrate the community and the different identities that represent us. Campus Communication means more programming and transparency on campus resources funded not possible without the students.

ASI's priorities would not be as effective without the students so we encourage you all to stand with us as we continue to advocate through our priorities. We look forward to serving you all and making a difference as we are one strong Pioneer community!

Nolan Calara

President/CEO, CSUEB Associated Students, Inc.

2023-2024

Priority 1: Enhancing Student Engagement

Being one of the most diverse college campuses in the nation, CSUEB consists of students with different backgrounds and cultures that should be further celebrated on this campus. We emphasize that enhancing student engagement through events and activities throughout campus would strengthen community and embrace the identities represented on campus.

Priority 1: Enhancing Student Engagement

Initiatives:
1. Alumni Relations

    a. We plan on **creating more networking events** with alumni and students to guide students on plans after receiving their degrees.

    b. We will foster **mentorship opportunities** between alumni and students to promote career development and professional growth.

2. Collaborating with Affinity Based Student Success Programs

    a. We will work closely with the **affinity centers** to encourage students to utilize these resources and make students feel more comfortable on campus.

    b. We plan on **promoting student diversity** through the student success programs to make sure student voices and backgrounds are being represented.

    c. We would like to have fruitful **discussions with other student leaders** in DISARC and SEAS and promote student representation and inclusion.

3. SCHS services

    a. We will converse with the SHCS on **expanding its services** such as PREP/PEP and advertising STD testing services for all students.

    b. We will advocate for **updating informational pamphlets** to be more inclusive towards different races, genders, sexualities, and other identities.

    c. We will collaborate with the SHCS/ PAW on **tabling and promoting wellness** overall during events

4. GS classes

    a. We will encourage GS professors to teach students **curriculum based on their college**.

b. We will collaborate with GS professors on **teaching students the different majors, minors, concentration, and additional information** that is associated with their specific college.

c. We will network with the GS students to promote **ASI check-ins** to promote ASI services.

5. Collaboration with other departments

   a. We will reach out to multiple departments on campus to promote their key services

   b. We will use ASI social media platforms to promote via "Did you know" series

   c. We will talk with departments to make their websites more accessible and user friendly

   d. We will continue informing departments and student orgs about utilizing university hour to table and create events for students

   e. Enhancing student systems (IE Baysync, Baybucks, myCSUEB, touch net ID) to maximize student usage

   f. Enhancing transparency between ASI and the sustainability department

Priority 2: Campus Communication

There are many resources on campus that are not utilized enough by students from mental health services to leisure activities. It is imperative for us as a campus to promote these services more to students so that their time here feels more valued on campus and has more knowledge of where their tuition money goes towards.

Priority 2: Campus Communication

Initiatives:

2. Campus Communication

   1. Transparency with Administration

      a. We will work towards **promoting accountability between BOD** and administration.

      b. We will **collaborate with President Sandeen** more often to exchange information, discuss the BOD agenda, and stay informed about university plans.

   2. Transparency within ASI

      a. We will continue to **actively promote ASI services** throughout campus

      i.   We will work towards more **marketing on ASI committees and mentee programs**.

      ii.   We will continue to promote the **ASI discount program** to students.

b. Expand the visibility of ASI events and BOD meetings beyond the BOD room, utilizing spaces like the CORE building.

c. We will work with constituent groups on **adjusting the ASI fee** to continue ASI's advocacy in an efficient way.

d. We will create **monthly transparency reports** during the school year so students are aware about how ASI is serving the students.

3. Title IX Support

a. We will establish a strong **communication with the Title IX coordinator** to increase awareness of Title IX resources on campus.

b. We would **implement Title IX events** throughout the school year in collaboration with the Title IX office.

c. We will continue to **educate the students on Title IX** information to bridge the gap between student trust and the Title IX.

4. Commuter Student Services

a. We will talk with the university on developing a **dedicated website for commuter students**, providing information on available services and resources on campus.

b. We will work towards **providing a space on campus** dedicated for commuter students to rest and relax in between classes or before their commute home.

5. Concord Campus

a. We will make sure Concord students have **equitable opportunities** as students in the Hayward campus.

b. We will work closely with suppliers on the Hayward campus to provide **more food options**.

c. We will **encourage student health center services and Pioneers for Hope** on the extension campus to bridge the gap with the Hayward campus.

d. We will continue expanding ASI's presence in the Concord campus through promoting events

e. We will organize a BOD meeting at the Concord campus.

6. We will continue talking to these programs on how ASI could help promote these communities

a. Transfers

b. International

c. Master/Doctoral

d. Working Professionals

e. Commuter

Approved On: August 23rd, 2023

ASI President/CEO does hereby [✔] *approve* / [   ] *refuses to approve* this Policy Agenda.

Nolan Calara (Aug 29, 2023 00:46 PDT)

Nolan Calara
ASI President/CEO

Kushal Sheshadri (Aug 29, 2023 08:28 PDT)

Kushal Seshadri
ASI Executive Vice President/Chief of Staff

Approved by: ASI Board of Directors 2032-2024

ASI Policy Agenda 2023-2024.

Final Audit Report   2023-08-29

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