

## Seed Funding Policy

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### **Purpose:**

Associated Students Inc. (ASI) has long been working in favor of student clubs & Organizations of CSU East Bay. In an effort to empower the establishment of new organizations on campus, ASI provides startup funding for such organizations. This application form is for one-time funding of newly recognized clubs on campus.

What Seed Funding is for:

The start-up money in the amount of \$300 may be used for establishing, organizing, and promoting new Clubs and Organizations. Seed funding is for promotional materials included, but not limited to: business cards, flyers, banners, shirts, social media boosts, giveaways, etc.

Refer to clubs and orgs policy for the restriction on the funded items.

As stated in the Clubs and Orgs Policy, “Restrictions: Advertising materials (such as business cards) and clothing that are not promoting a specific event/activity will not be considered for funding.”

The clubs should provide an overview of what they will be spending the funds on.

What Seed Funding is not for:

Seed Funding is not to be used to fund events, obtain materials for member appreciation, purchase food (please apply for food in Club Funding Form), or to obtain equipment for the club that are not promotional (i.e., tablets, coffee maker, etc.). This is not limited to what has been specified above.

### **Eligibility:**

In order to be eligible for this type of funding, the student organization must fall under one of the following criteria:

1. Student Organizations that are newly founded
2. Student Organizations that have been inactive for 2 years and are being reactivated
3. Student Organizations that have transferred 75% or more of their leadership to new members.

### **Distribution of Funds:**

Seed funding will be awarded on a first-come-first-serve basis with priority given to newly founded organizations and reactivated organizations. If the club has been funded for seed funding in the past 12 months, they are not eligible to apply for seed funding.

## Application Process:

Interested student Clubs and Organizations should apply through BaySync Portal or other online submission formats determined by ASI.

<https://mybaysync.csueastbay.edu/organization/associated-students-inc>



Euridice Pamela Sanchez-Martinez (Jan 26, 2023 17:18 PST)

Ashmita Ahluwalia

*ASI President/CEO*



-- ASIExecVP (Jan 27, 2023 13:25 PST)

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*Executive Vice President/ Chief of Staff*

Approved by: Board of Directors on January 18, 2023










# Seed Funding Policy.

Final Audit Report

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