

## **BOD 2018-19 – 3R Resolution for the Retiring and Replacement of Pioneer Pete**

*The Associated Students, Incorporated (ASI) of California State University, East Bay (CSUEB);*

**Acknowledging** that ASI of CSUEB is the entrusted and recognized voice of approximately 15,000 students,

**Reaffirming** that it is the mission of the ASI Board of Directors to advocate and provide responsible and effective leadership for a diverse student population in order to make sound decisions for the betterment of CSUEB students,

**Noting** that Pioneer Pete has been officially condemned by a resolution of the California Faculty Association in April of 2018 on the grounds that his association with the disenfranchisement and killing of Native peoples in California contravenes the mission of the CSU to be an inclusive and culturally conscious university system,<sup>1</sup>

**Noting with appreciation** that the Academic Senate passed a resolution on October 9, 2018 to retire Pioneer Pete,<sup>2</sup>

**Recalling** the campus wide election from 1961 as described in the 1964 Elan yearbook, in which the original student body chose the campus mascot to be an astronaut, the name of the mascot to be the Pioneer, and the colors of the school to be red, black, and white,<sup>3</sup>

**Stressing** the important role of a campus symbol in the form of a mascot of promoting inclusivity, a sense of belonging, a campus identity, and student engagement,

**Mindful** that CSUEB is the most diverse student body in the Western continental United States,<sup>4</sup>

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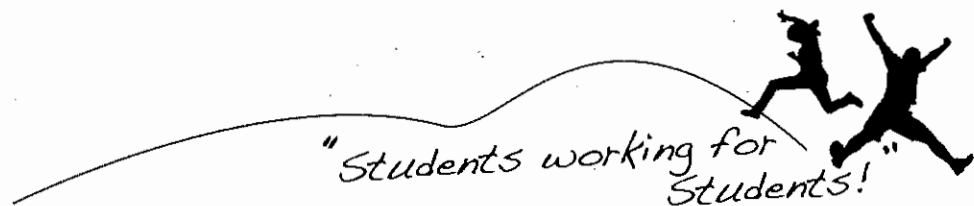
<sup>1</sup> 87th California Faculty Association (CFA) Assembly. (April 15, 2018). *Resolution to Eliminate Racialized Mascots and Those Mascots Associated With Modern Histories of Violent Oppression Against Constituent Groups in the California State University*. Retrieved From:

[https://www.calfac.org/sites/main/files/file-attachments/2018-04\\_resolution\\_eliminate\\_racialized\\_mascots\\_in\\_the\\_csu\\_0\\_0.pdf](https://www.calfac.org/sites/main/files/file-attachments/2018-04_resolution_eliminate_racialized_mascots_in_the_csu_0_0.pdf)

<sup>2</sup> California State University, East Bay Academic Senate. (October 9, 2018). *Resolution to Retire the CSUEB Mascot "Pioneer Pete."* Retrieved from: <http://www.csueastbay.edu/faculty/senate/files/docs/fdec/18-19/docs/18-19-fdec-2-mascot-resolution.pdf>

<sup>3</sup> California State College at Hayward. (1964). *Elan 1964 Yearbook*. Hayward, California. California State University, East Bay University Archives, p. 4. Retrieved from: <http://csueastbay-dspace.calstate.edu/handle/10211.3/47478>.

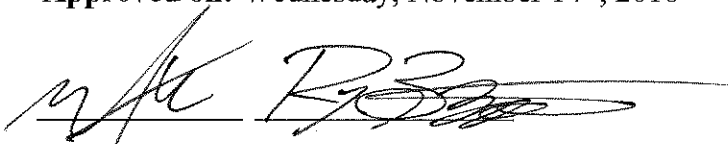
<sup>4</sup> U.S. News. (2017). "Campus Ethnic Diversity Regional Universities West." Retrieved from: <https://www.usnews.com/best-colleges/rankings/regional-universities-west/campus-ethnic-diversity>



**Recognizing** that, given the ethnic diversity of CSUEB students, Pioneer Pete contradicts the value of diversity and the aforementioned role he has of connecting students of and promoting a sense of collective identity for CSUEB,

1. **Commits** to lead the process of replacing Pioneer Pete by educating students on the history of CSUEB mascot, providing a platform for students to voice suggestions, concerns and questions in regards to the new CSUEB mascot and development thoughtful and in depth options for students to discuss and vote upon to decide the new CSUEB mascot ;
2. **Calls** upon the University faculty to prioritize student input, consent and decision making of the new CSUEB mascot above all else;
3. **Emphasizes** that a new mascot should be an inclusive, unifying, inspirational and aspirational symbol of the East Bay area which connects our racially, ethnically, religiously, ideologically, socially, culturally, and generationally diverse campus community through such characteristics and symbolism with which they may identify themselves;
4. **Affirms** that the choice of a mascot shall only be valid when it is made through a referendum of the campus as a whole and that a choice on that referendum may be retaining Pioneer Pete as the campus mascot;
5. **Designates** the task of leading the process of replacing "Pioneer Pete" and working with the University's relevant task force to the ASI Senate with collaboration of the Executive Committee and any related parties;
6. **Resolves** to distribute copies of this resolution to the Office of the University President, the Office of the Provost, the Academic Senate, the California Faculty Association, the Diversity and Inclusion Center, the Athletics Department, and all other relevant parties;
7. **Resolves further** to distribute this resolution digitally to all students of CSUEB and to inform them of the intent of ASI to progress in a student referendum that will give them a choice to either replace or retain Pioneer Pete as the mascot of CSUEB.

**Approved on:** Wednesday, November 14<sup>th</sup>, 2018



Myles Watkins Ryan, Finazzo  
*ASI President ASI Chair of the Board*

Approved by: ASI Board of Directors 2018-2019

