

BOD 2019-20 – 22R
Resolution in Support of the Census 2020

WHEREAS, Associated Students, Incorporated (ASI) of California State University, East Bay (CSUEB) is the recognized voice of approximately 16,000 students; and,

WHEREAS, it is the mission of the ASI Board of Directors to advocate and provide responsible and effective leadership for a diverse student population in order to make sound decisions for the betterment of CSUEB students; and,

WHEREAS, ASI encourages CSUEB students and their families to participate in the Census 2020; and,

WHEREAS, ASI acknowledges that the Census data determines the allocation of billions of dollars to support state, county, and community's vital programs¹; and,

WHEREAS, 132 programs used Census Bureau data to distribute more than \$675 billion in funds during fiscal year 2015²; and,

WHEREAS, ASI recognizes that the distribution of federal funds are appropriated to programs such as federal student loans, federal research grants, campus funding, campus improvements, health and social services, federal legislation, and many students' future careers who are dependent on federal funding all of which are beneficial for college students³; and,

WHEREAS, Census Bureau data enable federal programs to fund initiatives by using population counts and characteristics to target and distribute these funds; and,

¹ United States Census Bureau. *How the 2020 Census Helps Communities*. Retrieved from: <https://www.census.gov/library/fact-sheets/2020/dec/helps-communities.html>

² United States Census Bureau. *Uses of Census Bureau Data in Federal Funds Distribution*. Retrieved from <https://2020census.gov/content/dam/2020census/materials/partners/2020-01/Uses-of-Census-Bureau-Data-in-Federal-Funds-Distribution.pdf>

³ United States Census Bureau. *Counting College Students*. Retrieved from: <https://www.census.gov/library/fact-sheets/2020/dec/counting-college-students.html>



WHEREAS, in 2017, 64% of CSUEB undergraduate students received federal grants, while 37% of undergraduate students received federal loans⁴; and,

WHEREAS, financial barriers may affect a student's ability to receive higher education. We strongly believe that higher education should be available to all students despite their race, gender, and socioeconomic status; and,

WHEREAS, federal funding is needed for continuous improvements, updates, and replacements of old buildings and facilities on campus. Old buildings are linked to lead and asbestos which are harmful to students' health and impacts a student's ability to learn; and,

WHEREAS, school infrastructures and school programs determines the success of students and faculty retention rate; let it be further,

RESOLVED, that the ASI Director of Legislative Affairs and Legislative Affairs Committee, along with the Director of Programming and the Programming Committee will collaborate on a kick off event Census Day April 1st; and,

RESOLVED, that the ASI Director of Legislative Affairs and their respective committee, begin to plan programming and advocacy dates for the Census by the beginning of the Spring Semester; and,

RESOLVED, that the ASI Vice President for University Affairs, or designee, will take the lead in coordinating efforts to increase response rates with the commuter student population; and,

RESOLVED, that the ASI Legislative Affairs committee will host interactive tabling events about a month prior to the Census 2020 Launch Date, April 1st, In order to bring awareness and spread knowledge on the importance of taking the Census 2020; and,

⁴ Data USA. *California State University - East Bay*. Retrieved from <https://datausa.io/profile/university/california-state-university-east-bay#costs>



RESOLVED, that the ASI Vice President for University Affairs, or designee, will take the lead in coordinating efforts to increase response rates with the commuter student population; and,

RESOLVED, that the Associated Students, Incorporated will collaborate with the University Governmental Relations position and decipher funding for the Census 2020 campaign along with other University stakeholders; and,

RESOLVED, that the Associated Students Incorporated will host town hall events in collaboration with Alameda County Complete Committee and the Census Bureau to offer an opportunity for students to ask questions; and,

RESOLVED, that the Associated Students Incorporated Communications team will create educational fliers and reminders to be posted on ASI social media accounts on a bi-weekly basis for a month leading up to the closing of the Census; and,

RESOLVED, that the Associated Student's, Incorporated will host a social media campaign, that would involve both the Board of Directors and Senate to post videos and messaging to promote college specific information for all students; and,

RESOLVED, that the ASI Senator for Residence Life, or designee, will support efforts in coordinating efforts to increase response rates with the on-campus residential student population; and,

RESOLVED, that ASI will support efforts in coordinating efforts to increase response rates from student populations that are historically harder to reach (for example, African-American, Latinx, Asian-American, undocumented students); and,

RESOLVED, that copies of this resolution be distributed to the Office of the President, Office of the Vice President for Student Affairs, Student Housing & Residence Life, Office of Student Life and Leadership, the Pioneer, digitally to all students, administrators, and faculty of CSUEB,



digitally to CSUEB ASI, the Cal State Student Association, a campus wide distribution, and any other relevant parties.

Authored by: Daisy Maxion, President/CEO
Yajaira Ortega-Huerta, Director of Legislative Affairs
Euridice Pamela Sanchez, Director of Programming Council
Phuong Mai, Senator of Transfer Students

Approved On: Wednesday, April 22, 2020

ASI President/CEO does hereby [] *approves* / [] *refuses to approve* this resolution.



Daisy Maxion
ASI President/CEO



Bronte Kuehnis (Apr 24, 2020)

Bronte Kuehnis
*ASI Chair of the Board & Senate
Co-Chair*



Yajaira Ortega (Apr 27, 2020)

Yajaira Ortega-Huerta
ASI Director of Legislative Affairs



Phuong Mai
ASI Senator of Transfer Students



Euridice Pamela Sanchez (Apr 27, 2020)

Euridice Pamela Sanchez
*ASI Director of Programming
Council*

Approved by: ASI Board of Directors 2019-2020











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Final Audit Report

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