

BOD 2021-22 – 5R

Resolution Demanding the Acquisition of the University Union and Recreation and Wellness Center

WHEREAS, Associated Students, Incorporated (ASI) of California State University, East Bay (CSUEB) is the recognized voice of approximately 14,000 students; and

WHEREAS, it is the mission of the ASI Board of Directors to advocate and provide responsible and effective leadership for a diverse student population in order to make sound decisions for the betterment of CSUEB students; and

WHEREAS, CSUEB values shared governance, and it is vital for the success and betterment of the university; and

WHEREAS, CSUEB’s Shared Strategic Commitments includes being dedicated to:

- “Serve students first, by expanding access and enhancing each student’s educational experience and prospects for success as a graduate and life-long learner
- Enhance our inclusive campus, responding to the backgrounds and interests of our diverse community and promoting their academic, professional and personal development
- Foster a vibrant community through enriched student services and student life that support student engagement and learning
- Continuously improve our efficiency, transparency, and accountability while practicing mutual respect, responsiveness, and collaboration across the University;”¹ and

WHEREAS, the CSUEB ASI Policy Agenda for 2021-2022 commits to supporting Student Success and promoting Pioneer Pride;”² and

¹ California State University, East Bay. *Shared Strategic Commitments*. Retrieved from:

<https://www.csueastbay.edu/about/mission-and-strategic-planning/shared-strategic-commitments.html>

² California State University, East Bay Associated Students, Incorporated. *Policy Agenda 2021-2022*. Retrieved from: <https://www.csueastbay.edu/asi/files/docs/asi-government/policies/asi-policy-agenda-2021-2022.pdf>



WHEREAS, ASI is committed to ensure accountability for student fees; and

WHEREAS, student entities funded by student fees should be governed and overseen by students, and have student input; and

WHEREAS, ASI is a fiscally responsible organization, and the ASI Board of Directors upholds its fiduciary responsibilities; and

WHEREAS, the UU and RAW student fees are a category II fee³, and are currently established at \$82.5 per semester for the UU and \$97.50 per semester for the RAW. The UU fee has not been adjusted since 2000, and the RAW fee has not been adjusted since 2014/15. Both the UU and RAW fee does not include an annual cost of living adjustment (COLA); and

WHEREAS, the ASI forego the operations of the University Union and Recreation and Wellness Center starting July 1, 2014; and

WHEREAS, the 2016-2017 ASI Board of Directors adopted “Resolution on Establishment of California State University, East Bay University Union and Recreation/Wellness (Union-Well) Board of Directors,” which advocated for the creation of a student governing board for the UU and RAW⁴; and

WHEREAS, the Campus Fee Advisory Committee (CFAC) proposed a fee increase referendum during the Spring 2021 semester (ATTACHMENT I). The referendum was postponed “until

³ California State University, East Bay. *An Overview of University Fees and the Campus Fee Advisory Committee*. Retrieved from: <https://www.csueastbay.edu/budget/files/docs/budget/cfac-presentation.pdf>

⁴ California State University, East Bay Associated Students, Incorporated. *Resolution on Establishment of California State University, East Bay University Union and Recreation/Wellness (Union-Well) Board of Directors*. Retrieved from:

<https://www.csueastbay.edu/asi/files/docs/asi-government/resolutions/2016-2017/BOD%202016-17-2R%20Resolution%20on%20Establshment%20of%20California%20State%20University%20East%20Bay%20University%20Union%20and%20Recreation%20Wellness%20Union-Well%20BOD.pdf>



classes and university operations return to normal, with contingency that CFAC will revisit at a future date” (ATTACHMENT II). No further action has been discussed by CFAC; and

WHEREAS, the University has failed to ensure student voices and input in the management and oversight of the UU and RAW. There is currently no mechanism to gather student input in the direction and management of the entities irrespective that student fees fund the entities, nor is there a student governing board for either of the the entities; and

WHEREAS, there currently exists a UU and RAW Advisory Board, however this board does not provide the mechanism to gather enough student input; and

WHEREAS, the quality of the entities has declined significantly under the management of the University (ATTACHMENT III). This has resulted in the University Union experiencing:

- Limited and reduced hours
- Lack of staffing
- Not expanding the space of the UU to meet the needs of the student body and student clubs/organizations
- Interior and exterior lightning not fully functioning
- Building maintenance issues (e.g. roof cement deteriorating)

This has also resulted in the Recreation and Wellness Center experiencing:

- Limited and reduced hours
- Loss of student staff positions
- Outdated fitness equipment
- Not expanding services and the building space to meet the needs of the student body; and

WHEREAS, since ASI forego the operations of the UU and RAW, the hours of operation have become limited compared to when ASI operated the entities (ATTACHMENT IV); and

WHEREAS, other Student Unions or University Unions in the CSU have programming for the student body. The CSUEB University Union currently does not provide programming; and



WHEREAS, the Associated Students (AS) and ASIs of San Francisco State University, San Jose State University, CSU Fullerton, Stanislaus State University, San Diego State University, CSU Channel Island, CSU Chico, CSU San Luis Obispo, CSU Pomona, CSU Long Beach, CSU Bakersfield, CSU San Marcos, all operate their University/Student University Unions; be it therefore

WHEREAS, other Associated Students of CSU Chico have offered a letter of support for CSUEB ASI's acquisition of the UU and RAW (ATTACHMENT V); be it therefore

RESOLVED, ASI demands the complete acquisition of the University Union and Recreation and Wellness Center; and let it be further,

RESOLVED, in order to ensure student voices are heard in the governance and oversight of the UU and RAW, ASI shall create an ASI University Union Student Board and ASI Recreation and Wellness Center Board. These Boards shall include student-at-large members. These Boards shall report to the ASI Board of Directors, and shall serve as the governing boards of the respective entities; and let it be further,

RESOLVED, the current ASI Programming Council committee shall be replaced with the ASI University Union Student Board; and let it be further,

RESOLVED, the proposed ASI University Union Student Board shall be chaired by the ASI Director of Programming Council (or equivalent ASI position) and shall replace the ASI Programming Council. The proposed ASI Recreation and Wellness Center Board shall be chaired by the ASI Director of Wellness (or equivalent ASI position); and let it be further,

RESOLVED, the Director of the University Union shall serve as an advisor to the ASI University Union Board, and the Director of the Recreation and Wellness Center shall serve as an advisor to the ASI Recreation and Wellness Center Board; and let it be further,

RESOLVED, the UU and RAW shall be rebranded as the ASI University Union and ASI Recreation and Wellness Center; and let it be further,



RESOLVED, ASI shall ensure quality programming for the UU and RAW via the respective student Boards and with the support of ASI Presents; and let it be further,

RESOLVED, upon acquisition, ASI shall review the current fees for the UU and RAW, and propose a fee increase to include an annual cost of living adjustment (COLA) via the Campus Fee Advisory Committee when deemed appropriate to ensure the sustainable funding for the entities; and let it be further,

RESOLVED, ASI demands more student representation and input for all entities, services, and/or programs funded by student fees, including but not limited to: A2E2, student health services, etc.; be it therefore


RESOLVED, that copies of this resolution be distributed to our University President, the Vice President for Student Affairs, Vice President for Administration and Finance and Chief Financial Officer, Chair of the Academic Senate, President of the Alumni Association, Campus Fee Advisory Committee members, CSU Student Trustees, the Pioneer, digitally to the President of each CSUEB student club/organization, digitally to all students and faculty, and any other relevant parties.

Authored by: Kabir Dhillon, *Executive Vice President/Chief of Staff*

Approved On: Wednesday, October 20, 2021

ASI President/CEO does hereby [] *approves* / [] *refuses to approve* this resolution.


ANJELICA DE LEON (Oct 27, 2021 11:53 PDT)
Anjelica de Leon
ASI President/CEO


Kristina Caro (Oct 27, 2021 13:46 PDT)
Kristina Caro
ASI Chair


-- ASIExecVP (Oct 27, 2021 11:53 PDT)
Kabir Dhillon
ASI Executive Vice President/Chief of Staff

Approved by: ASI Board of Directors 2021-2022










BOD 2021-22 – 5R Resolution Demanding the Acquisition of the University Union and Recreation and Wellness Center.

Final Audit Report

2021-10-27

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ATTACHMENT I

California State University, East Bay Campus Fee Advisory Committee University Union/Recreation and Wellness Center - Proposal for A Referendum to Increase Student Fees

University Union/Recreation and Wellness Center Proposal for A Referendum to Increase Student Fees Fall 2019

The University Union (UU) and Recreation and Wellness Center (RAW) at Cal State, East Bay have a unique and close relationship with regard to their funding and management. Although UU and UU/RAW student fees are collected and managed separately, they actually comprise one fund. In recent years, rising costs have led to continued reductions in the operating budgets supported by these fees and resulted in reduced building hours, staffing and services. A student referendum is proposed for the Spring of 2020 to increase UU and UU/RAW fees.

History

University Union Fee (UU)

1985: UU opened after an extensive renovation project that converted the existing cafeteria building into a more traditional student union facility. At that time, the original UU fee was approved by students at \$22 per quarter.

2000: Students approved the construction of a second University Union building and increased the UU fee to the current level of \$55 per quarter (\$82.5 per semester)

Recreation and Wellness Fee (UU/RAW)

2007: The construction of the Recreation and Wellness Center was approved by students utilizing the equity of the University Union. A second fee was established to support the RAW (UU/RAW fee). This fee increased gradually during the years the RAW was constructed then once again after it opened in 2011.

2007/2008: \$25 per quarter

2008/2009: \$50 per quarter

2009/2010: \$55 per quarter

2014/15: \$65 per quarter, this is the current fee (\$97.50 per semester)

Cost of Living Adjustment

The documents establishing the authority to collect the UU and UU/RAW fees did not include an annual cost of living adjustment (COLA). Therefore, although the cost of managing these buildings and the associated services has increased over the years, the fees have not. Recently, rising expenses have resulted in reduced hours of operation, a reduction of staff and fewer student assistants to meet the escalating costs. Also lacking are resources to address items such as maintenance and repair of the buildings, furniture, and equipment as well as maintaining adequate reserves. Recommended is the adoption of the Higher Education Price Index (HEPI).

Referendum Objectives

The objectives of the proposed referendum are:



- 1) to increase each fee to a level that will allow for the effective and efficient management and programming of the UU and RAW buildings and services;
- 2) to authorize an annual COLA (HEPI) adjustment to ensure the revenues collected will keep up with increasing expenses over time;
- 3) to establish clearly that student focused programming is an allowable use of student fee revenue for the UU and RAW;
- 4) to establish a UU Advisory Board and a RAW Advisory Board to provide guidance for student focused programming. Students shall comprise a majority of voting members of these boards and shall be appointed by ASI.
- 5) to use a portion of fee revenues to renovate and expand the university union(s) and create space for an African American Student Center, an Undocumented Student Center, and provide other student focused resources, services, renovations and initiatives, as determined in consultation with the University Union Advisory Board.

Proposed Fee Increase

Beginning Spring of 2021:

\$157.50 for the UU (\$75 increase per semester)

\$172.50 for the UU/RAW (\$75 increase per semester)



ATTACHMENT II

California State University, East Bay Campus Fee Advisory Committee
March 26 2020 Meeting Minutes

California State University, East Bay

CAMPUS FEE ADVISORY COMMITTEE

March 26 2020
ZOOM Meeting

Draft Minutes

Members Present:

Suzanne Espinoza, Vice President, Student Affairs
Daisy Maxion, ASI President/CEO, Associated Students
Kabir Dhillon, Executive Vice President/Chief of Staff, Associated Students
Siddarth Valecha, ASI VP of University Affairs Associated Students
Maureen Pasag, Associate Vice President, Financial Services
May Hernandez, Operations & Education Foundation Analyst, University Advancement
Bronte Kuehnis, ASI Chair, Associated Students
Melissa Baron, ASI VP of Finance, Associated Students

Members Not Present

Riley Miller, ASI VP of Communications, Associated Students
Michael Lee, Chair, Academic Senate

Staff and Guests Present:

Aurora Luna, Executive Assistant, Vice President for Student Affairs
Martin Castillo, AVP, Campus Life
Andrea Wilson, AVP, Student Support Services and Equity Programs
Fa'aalu Lealaimatafao, Director of Budget and Operations, Student Affairs
Pamela Baird, Director, Accessibility Services



Jennifer Luna, Director, Recreation and Student Well-being
Kenrick Ali, Director, University Union

Suzanne Espinoza called the meeting to order at 12:07 p.m.

1. University Union/Recreation and Wellness Referendum, Category II Fee VP, Suzanne Espinoza

Espinoza requested feedback from CFAC on the possibility of postponing the UU/RAW referendum, scheduled for April 14-15. In light of changes to virtual classes due to COVID, scheduled in person town halls and opportunities to educate and communicate referendum details to students have been on pause and would move to online format.

CFAC members expressed concern that the referendum would not be successful if we proceeded with online format.

Valecha: Students' perception may be that they weren't supposed to know about the referendum because it wasn't communicated the way it was supposed to.

Maxion: Referendum will be more successful next time, more student groups are willing to collaborate.

Motion: Postpone the UU/RAW referendum until classes and university operations return to normal, with contingency that CFAC will revisit at a future date.

MSP (unanimous): Dhillon/Maxion

2. Approve Feb 25 minutes

- a. MSP (unanimous): Kuehnis/Hernandez

3. Fall 2020 Fee Adjustments/Increases: Informational Items

1. Pamela Baird reviewed the College Link Fee Adjustment (Category IV)
2. Espinoza reviewed the Housing Fee Increase (Category V) and Student Health Services COLA (Category II)

Meeting adjourned: 12:30 p.m.



ATTACHMENT III
Photographs of the University Union and Recreation and Wellness Center



Fitness equipment on the first floor of the Recreation and Wellness Center.



Fitness equipment on the second floor of the Recreation and Wellness Center.





University Union
Fall Semester 2021 Hours

**Hours of Operation - Starting Saturday,
August 21-Saturday, December 11:**

8am-8pm (Monday-Friday)

10am-5pm (Saturday)

Closed Sundays



Signage for the University Union Fall 2021 Hours





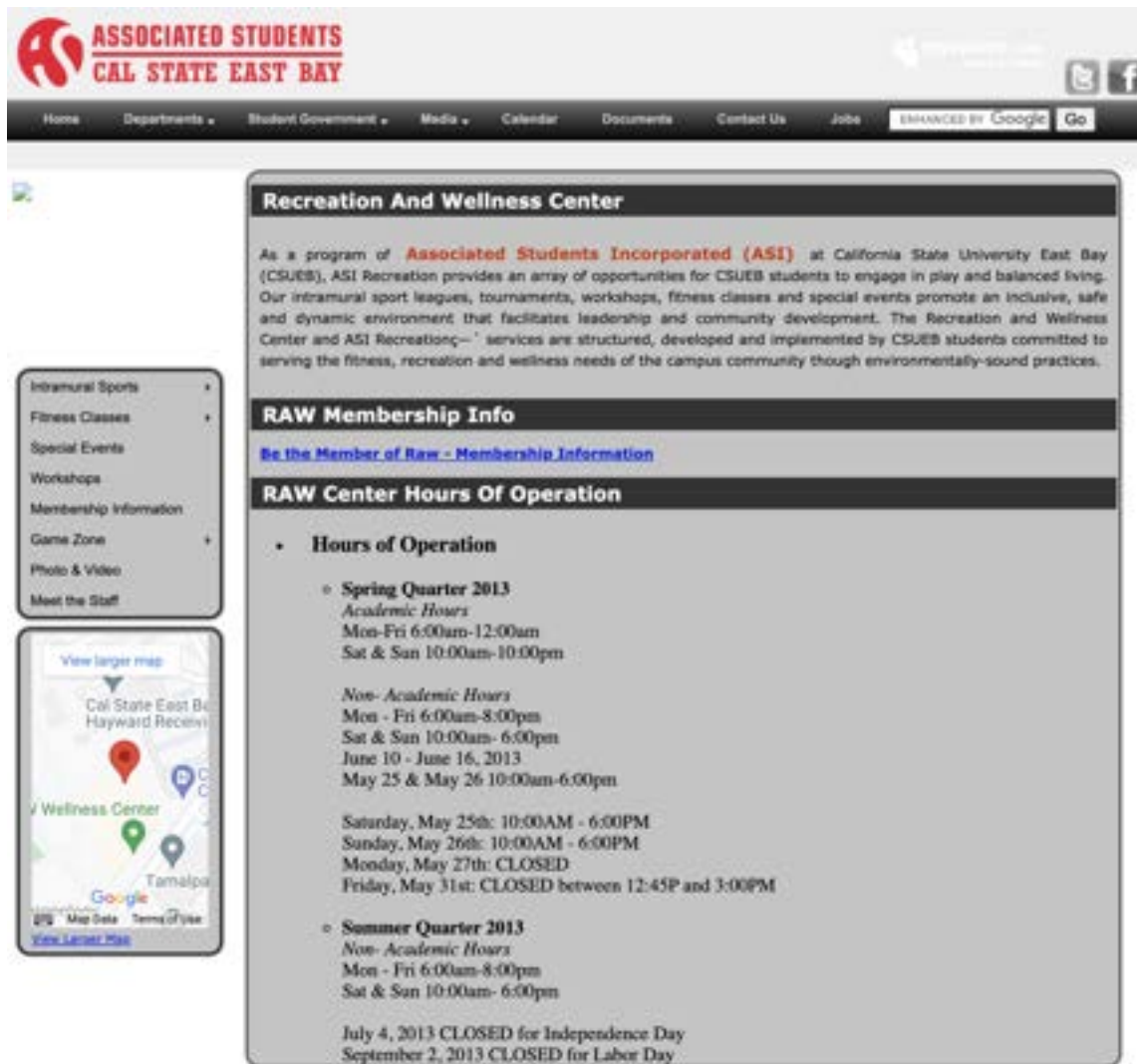
University Union Gamezone hours



Lighting not working on the third floor of the Old University Union



ATTACHMENT IV
California State University, East Bay Associated Students, Incorporated
[Archived website](#), 2013



ASSOCIATED STUDENTS CAL STATE EAST BAY

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Recreation And Wellness Center

As a program of **Associated Students Incorporated (ASI)** at California State University East Bay (CSUEB), ASI Recreation provides an array of opportunities for CSUEB students to engage in play and balanced living. Our intramural sport leagues, tournaments, workshops, fitness classes and special events promote an inclusive, safe and dynamic environment that facilitates leadership and community development. The Recreation and Wellness Center and ASI Recreation services are structured, developed and implemented by CSUEB students committed to serving the fitness, recreation and wellness needs of the campus community through environmentally-sound practices.

RAW Membership Info
[Be the Member of Raw - Membership Information](#)

RAW Center Hours Of Operation

- Hours of Operation**
 - Spring Quarter 2013**

Academic Hours
Mon-Fri 6:00am-12:00am
Sat & Sun 10:00am-10:00pm

Non-Academic Hours
Mon - Fri 6:00am-8:00pm
Sat & Sun 10:00am- 6:00pm
June 10 - June 16, 2013
May 25 & May 26 10:00am-6:00pm

Saturday, May 25th: 10:00AM - 6:00PM
Sunday, May 26th: 10:00AM - 6:00PM
Monday, May 27th: CLOSED
Friday, May 31st: CLOSED between 12:45P and 3:00PM
 - Summer Quarter 2013**

Non-Academic Hours
Mon - Fri 6:00am-8:00pm
Sat & Sun 10:00am- 6:00pm

July 4, 2013 CLOSED for Independence Day
September 2, 2013 CLOSED for Labor Day

Navigation Menu:
Intramural Sports
Fitness Classes
Special Events
Workshops
Membership Information
Game Zone
Photo & Video
Meet the Staff

Map:
View larger map
Col State East Bay Hayward Recre...
Wellness Center
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ASI Game Room

When you need a break from your studies and want to relieve some stress; head out to the University Union's Game Rooms where you have many ways to have fun. The Union has two Game Rooms, one of which consist of billiard tables, ping pong table, foosball, air hockey, a large screen TV and assorted board games. If you're more of a "Gamer" then visit the Electronic Gaming Center where you can play on a Play Station 3, Xbox 360, or Wii consol.

If your organization want to have a special event or tournament in the game room, it can be reserved specifically for your group at a reasonable cost .

The hours of operations are from 11AM to 7PM Monday through Friday. Listed below are the price lists for both Game Rooms:



ATTACHMENT V

Letter of Support

Associated Students of California State University, Chico

The Associated Students at Chico has been committed to enriching the student experience since its incorporation in 1942. And since its original opening in 1969, the student voice has been instrumental in guiding the operations, services and fee-funded programs of the Bell Memorial Union. The Wildcat Recreation Center joined our facility family when it opened in 2009.

The Bell Memorial Union Committee (BMUC), which is one of the three standing committees that report to the student-majority AS Board of Directors, is comprised of 11 members, including seven students and four University affiliated non-students. This Committee, chaired by the elected AS Vice-President of Facilities and Services, sits in review of all matters connected with or involving our student union building (BMU) or our recreation center (Wildcat Recreation Center, or WREC). Currently working with an approved annual budget of \$9.3 million, BMUC approves the yearly and long-range operational directions and vibrant programmatic offerings that serve the campus community.

Our success is well documented. The BMU provides for the daily needs of the campus community by offering meeting rooms, food service, and programmatic space while the WREC provides a balance of classic recreation and outdoor activities to support the health and wellness of the student body. Being responsive to the students' needs, we provide a composed variety of activities such as the visual and performing arts, film arts, leadership development, lectures, social events and dances, and events addressing the cultural, social, and educational service objectives of the AS.

As a vital auxiliary to the University, we are consistently able to provide opportunities to amplify the student voice at Chico. Our successes over the 52 years of student facility management under the approvals of student-majority leadership is a significant part of our nearly 80 years of incorporation.

There's no doubt that this can work and works well. As one of your AS siblings, we wish you well in your resolution to establish something similar for the students at East Bay.

