Curriculum Map #1: PLOs Aligned to Required and Elective Courses template

- Provide a course title and new number for all required and elective courses. Indicate if required (R) or elective (E) course
- For all <u>required </u>courses, use an I = Introduce, D = Develop, M = Master, and A= Assess.

1.	Critical Thinking – Analyze and use evidence-based research and technology to identify challenges and generate effective, sustainable solutions related to personnel, program and logistics areas; and provide relevant references.

2.	Leadership – Demonstrate significant knowledge of exemplary leadership, and teamwork strategies; innovative and effective management skills; and evaluation of service quality and consumer needs through professional experience.

3.	Professional Knowledge – Articulate clearly (speak and write) the ethical, theoretical, philosophical, and current management practices and administrative foundations of the profession.

4.	Social Justice – Develop a systems approach to create a culture of dignity and respect among individuals, communities, and organizations.

PLOs	R/E	PLO 1	PLO 2	PLO 3	PLO 4
Course title and new number					
REC 100 Introduction to Hospitality, Recreation, Tourism and Recreation Therapy (GE)	R	I			
HOS 100 Professional Preparation in Hospitality, Recreation, Rec Therapy, and Tourism (2 units)	R		I	I	
REC 200 Serving Diverse Populations in Hospitality, Recreation, Rec Therapy, and Tourism	R				I
HOS 300 Marketing in Hospitality, Recreation, Rec Therapy, and Tourism	R	D			
REC 325 Leadership, Management and Ethics in Hospitality, Recreation, Rec Therapy, and Tourism	R		D		
HOS 400 Introduction to Finance in Hospitality, Recreation, Rec Therapy, and	R			I	

Course					
Tourism					
REC 400 Law, Risk and Regulation in Hospitality, Recreation, Rec Therapy, and Tourism	R			I	
HOS 450 Data-Driven Decision Making in Hospitality, Recreation, Rec Therapy, and Tourism	R			M	
HOS 200 Lodging Management	R			D	
HOS 205 Tourism Management	R	I	I		I
HOS 210 Meetings, Conventions, and Special Events	R				I
HOS 215 Food and Beverage Management	R			D	D
HOS 225 Technology in Hospitality and Tourism	R	M			
HOS 410 Revenue Management in Hospitality and Tourism	R			D	
HOS 475 Internship Placement (1 unit)	R	M	M	M	
HOS 480 Internship (3-6 units)	R	M	M	M	
HOS 310 Special Events: Design & Management in Hospitality and Tourism	E			I	
HOS 315 Wedding Planning	E			M	
HOS 320 Event Leadership	E	D			D
HOS 330 Food and Culture	E		D		
HOS 335 Introduction to Wine, Beer and Spirits	E	I		I	
HOS 340 Menu Planning, Cost Control, and Purchasing	E	I		I	I
HOS 350 Resort and Club Management	E		D	D	
HOS 355 Advanced Lodging Management	E		D	D	
HOS 360 Lodging Alternatives	E		D	D	
HOS 230 Sustainable Global Tourism Development	E		M	M	
HOS 235 Community Engagement (GE) Variable units 1-3	E		M		M
HOS 435 Advanced Community Engagement (GE) Variable units 1-3	E		M	M	
HOS 325 Customer Service for Professions	E	I		I	I
HOS 345 Professionalism & Etiquette	E	I		I	

HOS 490 Independent Study (1-3 units)	E	M	M	M	M
HOS 497 Issues in Recreation (1-3 units)	E	M	M	M	M

Assigning course numbers

Here is the academic senate policy (pending president approval) for numbering semester-based courses:

0-99:	remedial courses (generally, 80-99 will be used) and courses with such numbers shall not be eligible for baccalaureate credit.
100-299	lower division courses
300-499	upper division courses
500-599	post-baccalaureate (including credential) or professional oriented courses
600-699	master's level courses
700-799	doctoral level courses
900-999	may be used for record keeping purposes for transfer courses that are not articulated with CSUEB courses

The following numbers shall be reserved across all prefixes:

490, 690	Independent study
398, 498, 698	Co-op Education
493, 693	Project
495, 695	Practicum
499	Capstone
497, 697	Issues in….(Such courses will automatically be entered in the Catalog for any degree-granting program with the courses description, "Readings, discussions, and research on contemporary and/or significant issues in (the field)." and are not subject to infrequently-offered courses policies.
691	University Thesis
692	Comprehensive Exam Review
699	Department thesis