Department of Art, CLASS

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# **ASSESSMENT PLAN: B.F.A. in Art**

### Updated Date: Winter, 2013, By Suzy Wear

| PROGRAM MISSION |
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| [CSUEB Missions, Commitments, and ILOs, 2012](http://www20.csueastbay.edu/about/strategic-planning/files/pdf/CSUEB%20Mission,%20Commitments%20and%20ILOs,%202012%20June%2019.pdf)  The successful artist needs imagination coupled with knowledge, technical skill and discipline. Providing students with in-depth knowledge and skills in one or more areas, the Art Program at CSUH offers education in the traditional visual arts and in the new media arts. The Program fosters the development of creative, self-examined, ethical, responsible individuals capable of effectively expressing their vision in the chosen medium. Students develop skills in spatial, pictorial and temporal media along with knowledge of art history and cultural history. |

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| PROGRAM STUDENT LEARNING OUTCOMES (SLOs) | |
| Students graduating with a BA in Art will be able to: | |
| SLO 1 | Think creatively from the expression of an idea to the completion of a work of art; |
| SLO 2 | Apply art fundamentals successfully; |
| SLO 3 | Demonstrate an awareness of the history and context of art in relation to contemporary topics and social, political and cultural issues; |
| SLO 4 | Communicate an understanding for the use of an art medium for expression; |
| SLO 5 | Communicate and apply technical proficiency in areas appropriate to their degree option to produce a cohesive body of work. |
| SLO 6 | Demonstrate the ability to create artwork that shows commitment in their work, confidence in their vision and the ability to work in an individual style that expresses their particular view |

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| Year 1: 2012-2013 |  | |
| 1. Which SLO(s) to assess | | 5) Students will be able to communicate and apply technical proficiency in areas appropriate to their degree.  6) Demonstrate the ability to create artwork that shows commitment in their work, confidence in their vision and the ability to work in an individual style that expresses their particular view | |
| 1. Assessment indicators | | Direct: Students in the Capstone classes upload a pdf portfolio to the Art Majors Organization on Blackboard. All Tenure-track/tenure faculty review the portfolios and complete a survey to indicate the technical mastery and cohesive quality of the exit portfolio. Indirect: Students in capstone classes produce a cohesive Senior Project and/or Senior Gallery or online show of a series of artwork. | |
| 1. Sample (courses/# of students) | | Exit Surveys were done this quarter for Art 4220 and Art 4230 which were capstone courses offered in the Spring (total of 39 students). Entry level portfolios were gathered in Art 2810/20 students. | |
| 1. Time (which quarter(s)) | | Spring | |
| 1. Responsible person(s) | | Suzy Wear/Gwyan Rhabyt/Kathleen Lee | |
| 1. Ways of reporting (how, to who) | | Upload to Bb; Survey online, results to Suzy Wear then to Chair Phil Hofstetter | |
| 1. Ways of closing the loop | | Capstone classes in Photography and Studio Options are offered in Winter quarter. Those will be polled in Winter 2013-2014. Include Grace Munakata and Scott Hopkins., Studio and Photography program leaders, as responsible persons. Consider department add a capstone course to Art History Option. | |

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| Year 2: 2013-2014 |  | |
| 1. Which SLO(s) to assess | | 1) Students will think creatively from the expression of an idea to the completion of a work of art. | |
| 1. Assessment indicators | | Indirect: Interview videos will be produced on students sketchbooks leading to the finished work and shown on hall monitor in Art Building. Direct: Copies of sketches and projects videos will be reviewed and rated by Tenured Professors in department by survey | |
| 1. Sample (courses/# of students) | | 3145, 4710, 4730, 4220, 4230 / 2 students from each course | |
| 1. Time (which quarter(s)) | | Fall, WInter | |
| 1. Responsible person(s) | | Suzy Wear / Grace Munakata | |
| 1. Ways of reporting (how, to who) | | Faculty reviews to Chair | |
| 1. Ways of closing the loop | | Students self-produce videos? | |

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| Year 3: 2014-2015 |  | |
| 1. Which SLO(s) to assess | | Students will apply art fundamentals successfully. | |
| 1. Assessment indicators | | [it is ideal to have both a “direct” indicator (a test, paper, observations, etc.) and an “indirect” indicator (surveys, reflections, etc.) for each SLO assessment.] | |
| 1. Sample (courses/# of students) | | Student Juried Show | |
| 1. Time (which quarter(s)) | | Spring | |
| 1. Responsible person(s) | | Assessment Coordinator/ Tenured Faculty | |
| 1. Ways of reporting (how, to who) | | Survey and comments on SurveyMonkey | |
| 1. Ways of closing the loop | |  | |

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| Year 4: 2015-2016 |  | |
| 1. Which SLO(s) to assess | | Students will demonstrate an awareness of the history and context of art in relation to contemporary topics and social, political and cultural issues. | |
| 1. Assessment indicators | | Direct: Special assessment survey given to students in required Art History courses : Indirect: Discussions encouraged in upper division critiques | |
| 1. Sample (courses/# of students) | | Art 4620, 4070, 3035, 4060 | |
| 1. Time (which quarter(s)) | | Fall, Winter | |
| 1. Responsible person(s) | | Assessment Coordinator, Art History Instructors | |
| 1. Ways of reporting (how, to who) | | Web to Assessment coordinator | |
| 1. Ways of closing the loop | |  | |

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| Year 5: 2016-2017 |  | |
| 1. Which SLO(s) to assess | | Students will communicate an understanding for the use of an art medium for expression. | |
| 1. Assessment indicators | | Direct: Survey reviews of video documentation by faculty  Indirect: Video documentation of critiques and interviews with upper division students | |
| 1. Sample (courses/# of students) | | 4720,4740 | |
| 1. Time (which quarter(s)) | | Winter, Spring | |
| 1. Responsible person(s) | | Assessment Coordinator | |
| 1. Ways of reporting (how, to who) | | Data results of survey to Chair | |
| 1. Ways of closing the loop | |  | |