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| College of Letters, Arts, and Social Sciences (CLASS)  logo_1.jpg MAJOR: MULTIMEDIA, M.A.  CLASS FACT (Faculty Assessment Coordinator Team) |

**PROGRAM STUDENT LEARNING OUTCOMES**

2013

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| Students graduating with a M.A. in Multimedia from Cal State East Bay will be able to: | | I.L.O Alignment |
| 1 | Demonstrate competency in digital imaging, and interactive, web, video, and audio production; | 6 |
| 2 | Research and critically assess new developments in the field of multimedia at both the cultural and the technical level; | 1, 6 |
| 3 | Show an understanding of the effects of media and the evolution of information across a variety of media types; and | 2, 3, 6 |
| 4 | produce an interactive thesis project that demonstrates a novel and/or creative use of a single or combination of interactive technologies, with written documentation of a professional standard, by working within a collaborative team | 1, 2, 4, 6 |
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