Students graduating with an M.A. in Multimedia from Cal State East Bay will possess the following skills:

1. CRITICAL THINKING AND REASONING: Graduates will research, assess, and ethically use information in the field of multimedia design and journalism.
2. CREATIVITY AND INNOVATION: Graduates will produce high-level work that demonstrates innovative and creative use of interactive technologies.
3. INFORMATION LITERACY: Graduates will analyze, interpret, evaluate and reflect on the effects of media and the historical evolution of information technologies.
4. CRAFT: Graduates will demonstrate, through practical projects and written documentation, comprehensive knowledge of digital imaging, interactivity, and web, video and audio production.
5. COLLABORATION AND RESPONSIBILITY: Graduates will work in collaborative teams to analyze and present solutions to community, local and global problems.

Five Year Assessment Plan template

PLO's	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
PLO 1	**Graduate Committee will use a rubric based assessment of student produced summative project documents in the Spring Semester of MM 694, Project Documentation. Followed by curricular changes**	Graduate Committee will use a rubric based assessment of student produced summative project documents in the Spring Semester of MM 694, Project Documentation (data collection only)	Graduate Committee will use a rubric based assessment of student produced summative project documents in the Spring Semester of MM 694, Project Documentation (data collection only)	Graduate Committee will use a rubric based assessment of student produced summative project documents in the Spring Semester of MM 694, Project Documentation (data collection only)	Graduate Committee will use a rubric based assessment of student produced summative project documents in the Spring Semester of MM 694, Project Documentation (data collection only)
PLO 2	Committee will use a rubric based assessment of student produced capstone project in MM	**Committee will use a rubric based assessment of student produced capstone project in MM**	Committee will use a rubric based assessment of student produced capstone project in MM	Committee will use a rubric based assessment of student produced capstone project in MM	Committee will use a rubric based assessment of student produced capstone project in MM

	693A/693B, Capstone Project. (data collection only)	**693A/693B, Capstone Project. Followed by curricular changes**	693A/693B, Capstone Project. (data collection only)	693A/693B, Capstone Project. (data collection only)	693A/693B, Capstone Project. (data collection only)
PLO 3	Graduate Committee will use a rubric based assessment of student produced summative project documents in the Fall Semester of MM 694, Project Documentation (data collection only)	Graduate Committee will use a rubric based assessment of student produced summative project documents in the Fall Semester of MM 694, Project Documentation (data collection only)	**Graduate Committee will use a rubric based assessment of student produced summative project documents in the Fall Semester of MM 694, Project Documentation. Followed by curricular changes**	Graduate Committee will use a rubric based assessment of student produced summative project documents in the Fall Semester of MM 694, Project Documentation (data collection only)	Graduate Committee will use a rubric based assessment of student produced summative project documents in the Fall Semester of MM 694, Project Documentation (data collection only)
PLO 4	Committee will use a rubric based assessment of student produced capstone project in MM 682, Individual Multimedia Research and Practice. (data collection only)	Committee will use a rubric based assessment of student produced capstone project in MM 682, Individual Multimedia Research and Practice. (data collection only)	Committee will use a rubric based assessment of student produced capstone project in MM 682, Individual Multimedia Research and Practice. (data collection only)	**Committee will use a rubric based assessment of student produced capstone project in MM 682, Individual Multimedia Research and Practice. Followed by curricular changes**	Committee will use a rubric based assessment of student produced capstone project in MM 682, Individual Multimedia Research and Practice. (data collection only)
PLO 5	Committee will use a rubric based assessment of student produced capstone project	Committee will use a rubric based assessment of student produced capstone	Committee will use a rubric based assessment of student produced capstone project	Committee will use a rubric based assessment of student produced capstone	**Committee will use a rubric based assessment of student produced capstone**

	in MM 693A/693B, Capstone Project. (data collection only)	project in MM 693A/693B, Capstone Project. (data collection only)	in MM 693A/693B, Capstone Project. (data collection only)	project in MM 693A/693B, Capstone Project. (data collection only)	**project in MM 693A/693B, Capstone Project. Followed by curricular changes**
Five Year Program Review		Will be conducted this year in accordance with CAPR schedule			

Closing the Loop: Although all PLOs will be assessed every year for continuity of data,, a rigorous analysis of results and with curricular changes, pedagogical changes, adjustments of course SLOs and even adjustments of PLOs will be conducted on one PLO per year. Decisions will be made by the Art Department Graduate Committee and, if appropriate, passed to the Curriculum Committee. These results will be reported to CAPR in the Department Annual Report and form an area of the 5-year Review.