

## **Office of Educational Effectiveness, APGS** June 22, 2015

## Five Year Assessment Plan template

| PLO's                | 2018-2019     | 2019-2020                | 2020-2021 | 2021-2022 | 2022-2023 |
|----------------------|---------------|--------------------------|-----------|-----------|-----------|
| PLO 1: Engage        | Use rubric to |                          |           |           |           |
| critical/creati      | assess in     |                          |           |           |           |
| ve thinking          | Course COMM   |                          |           |           |           |
| toward a             | 600           |                          |           |           |           |
| convergent           | Introduction  |                          |           |           |           |
| praxis of            | to Graduate   |                          |           |           |           |
| theory and           | Study and     |                          |           |           |           |
| applications         | COMM 601      |                          |           |           |           |
| relevant to the      | Theories in   |                          |           |           |           |
| communicatio         | Communicatio  |                          |           |           |           |
| n                    | n             |                          |           |           |           |
| discipline/fiel      |               |                          |           |           |           |
| d.                   | Assessment    |                          |           |           |           |
|                      | Indicator:    |                          |           |           |           |
|                      |               |                          |           |           |           |
|                      | Course        |                          |           |           |           |
|                      | Capstone      |                          |           |           |           |
|                      | Paper         |                          |           |           |           |
|                      | and/or        |                          |           |           |           |
|                      | Project       |                          |           |           |           |
| PLO 2: Conduct       |               | Use rubric to            |           |           |           |
|                      |               |                          |           |           |           |
| original<br>research |               | assess in<br>Course COMM |           |           |           |
| adding to the        |               | 603 Advanced             |           |           |           |
| discovery of         |               | Quantitative             |           |           |           |
| knowledge in         |               | Research                 |           |           |           |
| the                  |               | Methods                  |           |           |           |
| communicatio         |               | and/or                   |           |           |           |
| n                    |               | COMM 604                 |           |           |           |
| discipline/fiel      |               | Advanced                 |           |           |           |
| d.                   |               | Qualitative              |           |           |           |
|                      |               | Research                 |           |           |           |
|                      |               | Methods                  |           |           |           |
|                      |               |                          |           |           |           |
|                      |               | Assessment               |           |           |           |
|                      |               | Indicator:               |           |           |           |
|                      |               | -                        |           |           |           |
|                      |               | Course                   |           |           |           |
|                      |               | Capstone                 |           |           |           |
|                      |               | Paper                    |           |           |           |
|                      |               | and/or                   |           |           |           |

|                      | Project |                     |                 |  |
|----------------------|---------|---------------------|-----------------|--|
|                      | ,       |                     |                 |  |
|                      |         |                     |                 |  |
| PLO 3:               |         | Use rubric to       |                 |  |
| Demonstrate          |         | assess in           |                 |  |
| results of           |         | Course COMM         |                 |  |
| original             |         | 603 Advanced        |                 |  |
| research in          |         | Quantitative        |                 |  |
| the<br>communicatio  |         | Research<br>Methods |                 |  |
|                      |         | and/or              |                 |  |
| n<br>discipline/fiel |         | COMM 604            |                 |  |
| d through            |         | Advanced            |                 |  |
| presentation         |         | Qualitative         |                 |  |
| in written,          |         | Research            |                 |  |
| oral, or             |         | Methods             |                 |  |
| mediated             |         |                     |                 |  |
| formats.             |         | Assessment          |                 |  |
|                      |         | Indicator:          |                 |  |
|                      |         |                     |                 |  |
|                      |         | Course              |                 |  |
|                      |         | Capstone            |                 |  |
|                      |         | Paper               |                 |  |
|                      |         | and/or              |                 |  |
|                      |         | Project             |                 |  |
| PLO 4: Develop       |         |                     | Use rubric to   |  |
| critical and         |         |                     | assess in       |  |
| cultural             |         |                     | course COMM     |  |
| perspectives         |         |                     | 602 Critical    |  |
| for promoting        |         |                     | Cultural        |  |
| social justice       |         |                     | Methods         |  |
| through              |         |                     | and/or          |  |
| communicatio         |         |                     | COMM 605        |  |
| n.                   |         |                     | Contemporay     |  |
|                      |         |                     | Rhetoric        |  |
|                      |         |                     |                 |  |
|                      |         |                     | Assessment      |  |
|                      |         |                     | Indicator:      |  |
|                      |         |                     | Course          |  |
|                      |         |                     | Course          |  |
|                      |         |                     | Capstone        |  |
|                      |         |                     | Paper<br>and/or |  |
|                      |         |                     | Project         |  |
|                      |         |                     | 110,000         |  |
|                      |         |                     |                 |  |
|                      |         |                     |                 |  |
|                      |         |                     |                 |  |
|                      |         |                     |                 |  |

| PLO 5:          | Use rubric to | Use rubric to | Use rubric to | 5-Year        | Use rubric to |
|-----------------|---------------|---------------|---------------|---------------|---------------|
| Demonstrate     | assess        | assess        | assess        | Program       | assess        |
| mastery in the  | samples from  | samples from  | samples from  | Review;       | samples from  |
| scholarly       | COMM 692      | COMM 692      | COMM 692      |               | COMM 692      |
| discipline/fiel | Comprehensiv  | Comprehensi   | Comprehensi   | Use rubric to | Comprehensi   |
| d of            | e Exams, 693  | ve Exams, 693 | ve Exams, 693 | assess        | ve Exams, 693 |
| communicatio    | Project,      | Project,      | Project,      | samples from  | Project,      |
| n.              | and/or 699    | and/or 699    | and/or 699    | COMM 692      | and/or 699    |
|                 | Departmental  | Departmental  | Departmental  | Comprehensi   | Departmental  |
|                 | Thesis        | Thesis        | Thesis        | ve Exams, 693 | Thesis        |
|                 |               |               |               | Project,      |               |
|                 |               |               |               | and/or 699    | Final         |
|                 |               |               |               | Departmental  | summative     |
|                 |               |               |               | Thesis        | assessment    |
|                 |               |               |               |               | based on      |
|                 |               |               |               | Preliminary   | years 1-5     |
|                 |               |               |               | summative     |               |
|                 |               |               |               | narrative     |               |
|                 |               |               |               | based on      |               |
|                 |               |               |               | years 1-4     |               |

**Closing the Loop:** Programs will provide a narrative discussion of annual assessment results, analysis of those results, and any changes made as a result. This includes curriculum changes, pedagogy changes, changes in PLO's, course SLO's, etc. These results will be reported to CAPR.