

Andrew D. Wong

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ACADEMIC EMPLOYMENT

California State University, East Bay

2017-Present Professor, Department of Anthropology, Geography & Environmental Studies
2016-Present Director, Global Studies Program
2012-2017 Associate Professor, Department of Anthropology, Geography & Environmental Studies
2008-2012 Assistant Professor, Department of Anthropology, Geography & Environmental Studies

University of Hawai'i at Manoa

2003-2007 Assistant Professor, Department of Linguistics

INDUSTRY EXPERIENCE

July 2009 Visiting Professor
Ogilvy & Mather and Advertising Educational Foundation, New York
2007-2008 Associate (Consumer Research, Linguistic and Cultural Evaluation)
Lexicon Branding, Inc., Sausalito, California

EDUCATION

1997-2003 Stanford University
Ph.D. in Linguistics
Dissertation: *Tongzhi, Ideologies, and Semantic Change*
Committee Members: Penelope Eckert (chair), Miyako Inoue, Sally McConnell-Ginet, John Rickford
1997-1999 Stanford University
M.A. in Linguistics
1990-1994 University of North Carolina at Chapel Hill
B.S. in Business Administration (with distinction)

ADDITIONAL TRAINING

- 2022 The Association of College and University Educators (ACUE)
“Promoting Active Online Learning” Course
- 2020 Online Learning Consortium
“Creating an Interactive Syllabus” Course
“Designing Game-Based Learning” Course
- 2017 VoiceThread
Certified Educator Online Course
- 2015-2016 Quality Matters
“Applying the Quality Matters Rubric” Workshop
“Quality Matters Peer Reviewer” Course
“Quality Matters Master Reviewer” Course
- 2015 Quality Online Learning & Teaching (QOLT) Program, California State University
“Applying the CSU QOLT Instrument” Workshop
- 2014 California State University, East Bay
Summer Institute: Journey to Excellence in Online Education
- 2013 Institute for Teaching & Learning, California State University
Summer Institute
- 2010-2012 University of California, San Diego Extension
Certificate in Online Teaching

HONORS AND AWARDS

- 2011 Finalist, Teaching Innovation Competition, Marketing Management Association.
(Andrew Wong and Lan Wu)
- 1999 Best Student Paper Award, Society for Linguistic Anthropology, American
Anthropological Association. (Andrew Wong and Qing Zhang)
- 1993 Phi Beta Kappa, University of North Carolina at Chapel Hill.
- 1992 Honors Program, University of North Carolina at Chapel Hill.
- 1990 Phi Eta Sigma, University of North Carolina at Chapel Hill.

GRANTS AND FELLOWSHIPS

Research Grants and Fellowships

- 2016-2017 Research Travel Grant, Association for Asian Studies (China and Inner Asia Council) and the Chiang Ching-kuo Foundation.
- 2016-2017 Faculty Support Grant, “Much Ado about Nothing? Language Activism in Postcolonial Hong Kong,” California State University, East Bay.
- 2013-2014 Faculty Support Grant, “A Case Study of the Indexical Meanings of Unconventional Spelling,” California State University, East Bay.
- 2009 Visiting Professor Program, Advertising Educational Foundation (Ogilvy & Mather), New York.
- 2009 New Faculty Support Grant, “Brand Names as Paintings: The Applications of Linguistic Anthropology in Brand Name Development,” California State University, East Bay.
- 2002-2003 Whiting Fellowship in the Humanities, Stanford University.
- 2002 Summer Grant, Center for East Asian Studies, Stanford University.
- 2001 O’Bie Shultz Dissertation Research Travel Grant, Center for International Studies, Stanford University.
- 2001 GRO (Graduate Research Opportunities) Grant, School of Humanities and Sciences, Stanford University.
- 2000-2001 Pre-Doctoral Fellowship, Stanford Humanities Center.
- 1997-2002 University Fellowship, Stanford University.

Instructional Grants and Fellowships

- 2015, 2016 Online & Hybrid Course Quality Transformation Grants, California State University, East Bay.
- 2014-2015 Faculty Learning Community Fellowship, Peer Observation of Online Teaching, California State University, East Bay.
- 2013-2014 Faculty Fellowship, Diversity & Social Justice Program, College of Arts, Letters & Social Sciences, California State University, East Bay.
- 2013 Summer Stipend (Institutional Learning Outcome about Diversity & Multicultural Competencies), California State University, East Bay.
- 2012 Faculty Learning Community Fellowship, Policy on Online Instruction, California State University, East Bay.

- 2011 Instructional Grant, Open Source Alternatives to Textbooks Program, California State University, East Bay.
- 2011 Faculty Learning Community Fellowship, Online and Hybrid Teaching and Learning (Course Management Systems), California State University, East Bay.
- 2010 Faculty Learning Community Fellowship, Hybrid Course Development, California State University, East Bay.
- 2009 Faculty Learning Community Fellowship, Scholarship of Teaching & Learning, California State University, East Bay.

PUBLICATIONS

Edited Volumes

- 2021 Chineseness on the margins. Special issue of *Language & Communication*. (Mie Hiramoto, Hsi-Yao Su and Andrew Wong)
- 2002 *Language and Sexuality: Contesting Meaning in Theory and Practice*. Stanford, CA: CSLI Publications. (Kathryn Campbell-Kibler, Robert Podesva, Sarah Roberts and Andrew Wong)

Book Chapters and Journal Articles

- In Press “Gangpu is too funny!”: The mediatization of Hong Kong Mandarin as a jocular register. *Language in Society*.
- In Press The ongoing business of Chinese language reform: A view from the periphery of Hong Kong in the last half century. *Modern China*. (John Wong and Andrew Wong)
- 2023 Tell me what happened: Pragmatics of affect in legal communication. *International Journal for the Semiotics of Law-Revue internationale de Sémiotique juridique* 36 (2): 561-577. (Wilson Chow, Kelvin Wong, Mie Hiramoto, Andrew Wong, Michael Ng and Christian Go)
- 2021 Found in transliteration: Translanguaging and the polyvocality of *Xiqu Centre*. *Journal of Sociolinguistics* 25 (1): 26-43.
- 2021 Chineseness and Cantonese tones in post-1997 Hong Kong. *Language & Communication* 76: 58-68.
- 2021 Complicating raciolinguistics: Language, Chineseness, and the Sinophone. *Language & Communication* 76: 131-135. (Andrew Wong, Hsi-Yao Su and Mie Hiramoto)
- 2019 Authenticity, belonging, and charter myths of Cantonese. *Language & Communication* 68: 37-45.

- 2016 On the iconization of simplified Chinese. *Journal of Linguistic Anthropology* 26 (2): 183-202.
- 2015 How does oppression work? Insights from Hong Kong lesbians' labeling practices. In Erez Levon and Ronald Mendes, eds. *Language, Sexuality, and Power: Studies in Intersectional Sociolinguistics*. 19-38. New York: Oxford University Press.
- 2014 Branding and linguistic anthropology: Brand names, indexical fields, and sound symbolism. *Practicing Anthropology* 36 (1): 38-41.
- 2013 Brand names and unconventional spelling: A two-pronged analysis of the orthographic construction of brand identity. *Written Language and Literacy* 16 (2): 115-145.
- 2013 Media, politics, and semantic change. In Christine Mallinson, Becky Childs, and Gerard van Herk, eds. *Data Collection in Sociolinguistics: Methods and Applications*. 314-317. New York: Routledge.
- 2012 Teaching consumer-oriented ethnographic research. *Marketing Education Review* 22 (1): 15-19. (Andrew Wong and Lan Wu)
- 2010 My foray into the other side: Preparing students for corporate careers. *Practicing Anthropology* 32 (2): 31-35.
- 2009 Coming-out stories and the "gay imaginary." *Sociolinguistic Studies* 3 (1): 1-34.
- 2008 The trouble with *tongzhi*: The politics of labeling among gay and lesbian Hongkongers. *Pragmatics* 18 (2): 277-301.
- 2008 On the actuation of semantic change: The case of *tongzhi*. *Language Sciences* 30 (4): 423-449.
- 2007 Fostering the growth of budding community initiatives: The role of linguists in Tokelauan maintenance in Hawai'i. *Language Documentation and Conservation* 1 (2): 240-256. (Yuko Otsuka and Andrew Wong)
- 2005 The reappropriation of *tongzhi*. *Language in Society* 34 (5): 763-793.
- 2005 New directions in the study of language and sexuality (review article). *Journal of Sociolinguistics* 9 (2): 254-266.
- 2002 Pragmatic directions about language use: Words and word meanings. *Language in Society* 31 (2): 181-212. (Eve Clark and Andrew Wong)
- 2002 The semantic derogation of *tongzhi*: A synchronic perspective. In Kathryn Campbell-Kibler, Robert Podesva, Sarah Roberts, and Andrew Wong, eds. *Language and Sexuality: Contesting Meaning in Theory and Practice*. 161-174. Stanford, CA: CSLI Publications.

- 2002 Speaking of sex. In Kathryn Campbell-Kibler, Robert Podesva, Sarah Roberts and Andrew Wong, eds. *Language and Sexuality: Contesting Meaning in Theory and Practice*. 1-21. Stanford, CA: CSLI Publications. (Andrew Wong, Sarah Roberts and Kathryn Campbell-Kibler)
- 2000 The linguistic construction of the *tongzhi* community. *Journal of Linguistic Anthropology* 10 (2): 248-278. (Andrew Wong and Qing Zhang)
- Recipient of the 1999 Best Student Paper Award, Society for Linguistic Anthropology, American Anthropological Association.
- Reprinted in Paul Garrett and Bambi Schieffelin, eds. 2011. *Anthropological Linguistics: Critical Concepts in Language Studies*. London: Routledge.
- 2000 Explicit introductions in lexical acquisition: A case study. *Issues in Applied Linguistics* 11 (2): 149-174.

Other Publications

- 2016 Review of Julie Whitlow and Patricia Ould, *Same-Sex Marriage, Context, and Lesbian identity: Wedded but Not Always a Wife*. *Journal of Linguistic Anthropology* 26 (3): 356-358.
- 2015 A quest for linguistic authenticity: Cantonese and Putonghua in postcolonial Hong Kong. In Kenny Baclawski, Anna Jurgensen, Spencer Lamoureux, and Hannah Sande, eds. *Proceedings of the 41st Annual Meeting of the Berkeley Linguistic Society*. 563-576. Berkeley, CA: Berkeley Linguistic Society.
- 2015 *Tongzhi*. In Patricia Whelehan and Anne Bolin, eds. *The Encyclopedia of Human Sexuality*. Malden, MA: Wiley-Blackwell.
- 2014 The meanings of unconventional spelling. In Rebekah Baglini, Timothy Grinsell, Jonathan Keane, Adam Roth Singerman, and Julia Thomas, eds. *Proceedings of the 46th Annual Meeting of the Chicago Linguistic Society*. 331-340. Chicago, IL: Chicago Linguistic Society.
- 2014 Recipe for a service-learning option (<http://www20.csueastbay.edu/programs/dsj/faculty-pilot-projects/andrew-wong.html>). *Online Teaching Guide on Diversity and Social Justice*. California State University, East Bay.
- 2012 English words in international brand names: Proceed with caution. In Reina Boerrigter and Harm Nijboer, eds. *Names as Language and Capital: Proceedings of the Names in the Economy Symposium III*. 104-110. Amsterdam: Meersten Instituut. (Andrew Wong and Will Leben)
- 2011 Conducting consumer-oriented ethnographic research: A teaching innovation. In Brian A. Vander Schee, ed. *Marketing Management Association 2011 Fall Educators' Conference Proceedings*. 102-103. (Andrew Wong and Lan Wu)
- 2010 Diglossia. In Patrick Hogan, ed. *The Cambridge Encyclopedia of the Language Sciences*. Cambridge and New York: Cambridge University Press.

- 2010 Intertextuality. In Patrick Hogan, ed. *The Cambridge Encyclopedia of the Language Sciences*. Cambridge and New York: Cambridge University Press.
- 2009 *Tongzhi*, ideology and semantic change. In Jacqueline Bunting, Sapna Desai, Robert Peachey, Christopher Straughn and Zuzana Tomková, eds. *Proceedings of the 42nd Annual Meeting of the Chicago Linguistic Society (The Main Session)*. 303-317. Chicago, IL: Chicago Linguistic Society.
- 2008 Another look at ‘Japanese women’s language’: A prosodic analysis. In Rodney L. Edwards, Patrick Midtlyng, Colin L. Sprague, and Kjersti G. Stenruds, eds. *Proceedings of the 41st Annual Meeting of the Chicago Linguistic Society (The Main Session)*. 111-123. Chicago, IL: Chicago Linguistic Society. (Mie Hiramoto and Andrew Wong)
- 2007 Prosodic analysis of the interactional particle *ne* in women’s and men’s Japanese. In Naomi H. McGloin and Junko Mori, eds. *Proceedings of the 15th Japanese/Korean Linguistics Conference*. 43-54. Stanford, CA: CSLI Publications. (Victoria Anderson, Mie Hiramoto and Andrew Wong)
- 2005 Language, cultural authenticity, and the *tongzhi* movement. In Chiho Sunakawa, Tomoko Ikeda, Shannon Finch and Malavika Shetty, eds. *Proceedings of the Twelfth Symposium about Society and Language – Austin*. 209-215. Austin, TX: Department of Linguistics.
- 2005 Eve V. Clark. In Philipp Strazny, ed. *Encyclopedia of Linguistics*. New York: Routledge.
- 2005 Diglossia. In Philipp Strazny, ed. *Encyclopedia of Linguistics*. New York: Routledge.
- 2005 Variation theory. In Philipp Strazny, ed. *Encyclopedia of Linguistics*. New York: Routledge.
- 2002 Language planning and the hegemony of the nation-state: The case of Singapore. In Reinhard Rapp, ed. *Sprachwissenschaft auf dem Weg in das Dritte Jahrtausend [Linguistics on the Way into the Third Millennium]*. 249-256. Freiburg: Peter Lang.

PRESENTATIONS

Invited Presentations

- 2022 What makes an icon an icon? Roundtable discussion on Penelope Eckert’s influence on linguistic anthropology. The Spring Conference of the Society for Linguistic Anthropology. University of Colorado, Boulder.
- 2018 Sinophone linguistics: Language politics in the Chinese peripheries. Linguistics Colloquium. Department of Linguistics. Stanford University.
- 2016 Building online and hybrid courses. Back to the Bay. California State University, East Bay.

- 2016 Building quality online courses using Quality Matters. Online Campus. California State University, East Bay.
- 2014 Perceptions of unconventional spelling in brand names. Sociotea. Department of Linguistics. Stanford University.
- 2010 Intersectionality theory: What it is and why it matters to variationists (plenary). New Ways of Analyzing Variation. NWAV 39. University of Texas—San Antonio.
- 2009 Anthropology and branding: Using insights from linguistic anthropology to construct brand identity. “Tuesday at 3” Lecture Series. Ogilvy & Mather, New York.
- 2009 The indexical meanings of unconventional spelling. Sociorap. Department of Linguistics. Stanford University.
- 2009 Brand names as paintings: The applications of linguistic anthropology in brand name development. Workshop in Economic Research. Department of Economics. College of Business and Economics. California State University, East Bay.
- 1999 A space of their own: Language use in a Chinese gay and lesbian magazine. Forum on Women and Gender in Asia. Center for East Asian Studies, Stanford University. (Andrew Wong and Qing Zhang)

Refereed Presentations

- 2022 How does variation become meaningful? The role of the listening subject. New Ways of Analyzing Variation (NWAV 50) Conference. Stanford University.
- 2021 Exploring translanguaging through the lens of transliteration. Sociolinguistics Symposium 23. University of Hong Kong.
- 2019 Locating authenticity at the nexus of speech and writing in post-1997 Hong Kong. The 16th International Pragmatics Conference. Hong Kong.
- 2019 Views from the margins: Language politics in the Sinophone. Sinophone Studies: Interdisciplinary Perspectives and Critical Reflections. University of California, Los Angeles.
- 2018 Chineseness and Cantonese tones in post-1997 Hong Kong. The 117th Annual Meeting of the American Anthropological Association. San Jose.
- 2018 From indexical signs to icons: Insights from Cantonese tones. Sociolinguistics Symposium 22. University of Auckland.
- 2018 “Woman” assaulted underage girl with sex toy: Representation of transgender Singaporeans in newspapers. Sociolinguistics Symposium 22. University of Auckland. (Mie Hiramoto, Pamela Koh, and Andrew Wong)
- 2017 Authenticity, belonging, and charter myths of Cantonese. Language, Mobility and Belonging: Linguistic Anthropology Conference. University of Oxford.

- 2016 Simplified Chinese as a “natural” depiction of mainlanders. The Association for Asian Studies Annual Conference. Seattle.
- 2016 Heartless love? The iconization of simplified Chinese. VALS-ASLA (Swiss Association for Applied Linguistics) Annual Conference. University of Geneva.
- 2015 Destandardization of Putonghua: Contesting valorizations and language ideology. The Sociolinguistics of Globalization Conference. University of Hong Kong. (Qing Zhang and Andrew Wong)
- 2015 A quest for linguistic authenticity: Cantonese and Putonghua in postcolonial Hong Kong. The 41st Annual Meeting of the Berkeley Linguistic Society. University of California, Berkeley.
- 2014 The influence of orthographic variation on brand perception. The 14th International Conference on Language and Social Psychology. Honolulu.
- 2011 Difference in context: The meanings of orthographic variation. New Ways of Analyzing Variation (NWAV40) Conference. Georgetown University.
- 2011 On whether “bullying” indexes sexuality, and whether it ought to. New Ways of Analyzing Variation (NWAV40) Conference. Georgetown University. (Robert Podesva and Andrew Wong)
- 2011 Conducting consumer-oriented ethnographic research: A teaching innovation. 2011 MMA (Marketing Management Association) Fall Educators’ Conference. St. Louis. (Andrew Wong and Lan Wu)
- 2010 The meanings of unconventional spelling. The 46th Annual Meeting of the Chicago Linguistic Society. University of Chicago.
- 2009 English words in international brand names: Proceed with caution. Names in the Economy III. Meersten Instituut, Amsterdam. (Will Leben and Andrew Wong)
- 2006 *Tongzhi*, ideology, and semantic change. The 42nd Annual Meeting of the Chicago Linguistic Society. University of Chicago.
- 2005 The role of ideology in semantic change. New Ways of Analyzing Variation (NWAV34) Conference. New York University.
- 2005 Prosodic analysis of the interactional particle *ne* in women’s and men’s Japanese. The 15th Japanese/Korean Linguistics Conference. University of Wisconsin at Madison. (Victoria Anderson, Mie Hiramoto and Andrew Wong)
- 2005 Another look at ‘Japanese women’s language’: A prosodic analysis. The 41st Annual Meeting of the Chicago Linguistic Society. University of Chicago. (Mie Hiramoto and Andrew Wong)
- 2005 Deconstructing ‘Japanese women’s language’: A prosodic analysis. Symposium about Society and Language – Austin. SALSA XIII. University of Texas at Austin. (Mie Hiramoto and Andrew Wong)

- 2004 The localization of a translocal strategy. The 103rd Annual Meeting of the American Anthropological Association. Atlanta.
- 2004 The production and perception of gender stereotypes in Japanese. The 3rd International Gender and Language Association (IGALA) Conference. Cornell University. (Mie Hiramoto and Andrew Wong)
- 2004 Language, cultural authenticity, and the *tongzhi* movement. Symposium about Society and Language – Austin. SALSA XII. University of Texas at Austin.
- 2003 On the use of language as a mode of resistance. Workshop on Language, Gender and Political Economy. University of Toronto, Canada.
- 2002 Symbolic violence and the politics of labeling. The 101st Annual Meeting of the American Anthropological Association. New Orleans.
- 2002 The rise of semantic variation: A case study. New Ways of Analyzing Variation (in English). NWAV(E)-XXXI. Stanford University.
- 2000 The semantic derogation of *tongzhi*: A synchronic perspective. First International Gender and Language Association (IGALA) Conference. Stanford University.
- 1999 Beyond the masculine-feminine dichotomy: The linguistic co-construction of alternative masculinities. New Ways of Analyzing Variation (in English). NWAVE-XXVIII. York University and University of Toronto, Canada.
- 1999 Language planning and the hegemony of the nation-state: The case of Singapore. The 34th Colloquium of Linguistics. Faculty of Applied Linguistics and Cultural Studies, University of Mainz, Germany.
- 1999 The rise of the Hong Kong vernacular culture: Its local and global impact on language use. The Berkeley Center for Chinese Studies Annual Symposium on “Vernacular Cultures.” University of California at Berkeley. (Andrew Wong and Qing Zhang)
- 1998 Social change and functional redistribution: The case of Hong Kong diglossia. Linguistic Association of the Southwest (LASSO) Annual Meeting. Arizona State University, Phoenix.
- 1998 Functional reallocation in Hong Kong diglossia. New Ways of Analyzing Variation (in English). NWAVE-XXVII. University of Georgia, Athens.

Panels Organized

- 2021 Unsettling boundaries: Taking stock of trans- perspectives in sociolinguistics. Sociolinguistics Symposium 23. University of Hong Kong. (Mie Hiramoto and Andrew Wong)
- 2019 Views from the margins: Language politics in the Sinophone. The 16th International Pragmatics Conference. Hong Kong. (Mie Hiramoto and Andrew Wong)

- 2018 Language politics in the Chinese peripheries. The 117th Annual Meeting of the American Anthropological Association. San Jose. (Mie Hiramoto and Andrew Wong)
- 2016 The politics of language in postcolonial Hong Kong. Panel organized for the Association for Asian Studies Annual Conference. Seattle. (Andrew Wong and John Wong)
- 2002 Negotiating meaning through language. The 101st Annual Meeting of the American Anthropological Association. New Orleans. (Jennifer Roth Gordon and Andrew Wong)

TEACHING EXPERIENCE

Courses taught at California State University, East Bay

Introduction to Linguistic Anthropology (lower-level undergraduate; hybrid)
Fall 2019, Fall 2021, Fall 2023

Language and Culture (upper-level undergraduate; hybrid)
(Quality hybrid course certified by Quality Matters)

Fall 2008, Winter 2009, Spring 2009, Fall, 2009, Winter 2010, Spring 2010, Fall 2010, Winter 2011, Fall 2011, Winter 2012, Spring 2012, Fall 2012, Winter 2013, Winter 2014, Spring 2014, Fall 2014, Winter 2015, Spring 2016, Fall 2016, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Spring 2023

Linguistic Diversity and Social Justice (upper-division undergraduate; hybrid)
Fall 2018, Spring 2019, Fall 2019, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Spring 2023

Language and Sexuality (upper-division undergraduate; online)
Fall 2020, Fall 2023

Anthropology in the Modern World (upper-level undergraduate; online)
(Quality online course certified by Quality Matters)
Spring 2009, Fall 2009, Spring 2010, Winter 2011, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Winter 2013, Spring 2013, Winter 2014, Spring 2014, Summer 2014, Fall 2014, Winter 2015, Summer 2015, Fall 2015, Summer 2016, Fall 2016, Winter 2017, Fall 2017, Winter 2018

Anthropology of Global Change (upper-level undergraduate; online)
Fall 2018, Fall 2019

China (upper-level undergraduate; online)
Fall 2008, Winter 2010, Fall 2010, Winter 2012, Winter 2013, Spring 2015, Spring 2017, Spring 2020

Folklore (upper-level undergraduate; hybrid)
Fall 2008, Winter 2011, Fall 2011, Spring 2012

Business Anthropology (upper-level undergraduate; online)
Fall 2010, Fall 2012, Fall 2014, Fall 2015, Fall 2016, Fall 2017, Fall 2018

Anthropology in Action (upper-level undergraduate; hybrid)
Spring 2010

Global Systems (upper-level undergraduate; hybrid)
Winter 2017, Winter 2018

Senior Seminar in Global Studies (upper-division undergraduate; online)
Spring 2017, Spring 2018, Spring 2019, Spring 2020, Spring 2021, Spring 2022, Spring 2023

Internship Planning and Analysis (graduate)
Winter 2009, Winter 2010, Winter 2011, Winter 2012, Winter 2013, Winter 2014, Winter 2015

Seminar in Linguistic Anthropology (graduate)
Spring 2009, Spring 2011, Spring 2013, Spring 2015

Issues in Anthropology (Language and Sexuality) (graduate)
Fall 2009

Courses taught at the University of Hawai'i at Manoa

Sociolinguistic Theory and Analysis (graduate)	Fall 2003, Spring 2005, Fall 2006
Advanced Sociolinguistic Analysis (graduate)	Fall 2005
Sociolinguistic Field Methods (graduate)	Spring 2004
Language, Gender and Sexuality (graduate)	Fall 2004
Language Planning (graduate)	Spring 2006, Spring 2007
Introduction to the Study of Language (undergraduate)	Spring 2004
Language and Gender (undergraduate)	Fall 2004, Spring 2006, Spring 2007
Language as a Public Concern (undergraduate)	Spring 2005, Fall 2005, Fall 2006

Undergraduate courses taught at Stanford University

Language and Sexuality (Program in Feminist Studies) (co-taught with Kathryn Campbell-Kibler)	Winter 2002
Living and Working with Americans (Stanford ESL Program)	Summer 2002, Summer 2001, Summer 2000, Summer 1999
Vocabulary and Idiom (Stanford ESL Program)	Summer 2002, Summer 2001, Summer 2000, Summer 1999

THESIS AND DISSERTATION COMMITTEES

Dissertation Committees (University of Hawai'i at Manoa)

Aya Inoue. 2008. *Syntactic Variation in Hawai'i Creole English*.

Mie Hiramoto. 2006. *Dialect Contact and Dialect Change: The Use of Japanese Dialects in Hawai'i*.
(Chair)

Napasri Timyam. 2005. *The Interaction of Linguistic, Pragmatic, and Social Factors: The Case of Datives and Ditransitives in Thai*.

Barry Cowan. 2005. *The Language of Corporate Names: Historical, Social, and Linguistic Factors in the Evolution of Technology Corporate Naming Practices.*

Thesis Committees (University of Hawai'i at Manoa)

Daniel Miller. 2006. *Regional Identity and /ai/ Monophthongization in the Gateway to the American South.*

Trixie Tangit. 2005. *Planning Kadazandusun (Sabah, Malaysia): Labels, Identity, and Language.* (Chair)

Thesis Committees (California State University, East Bay)

Scott Millslagle. 2018. *"We Don't Get Is Aid in This Area": Cultural Models of Relief Aid in Ti Bwa, Haiti.* (University Thesis; Chair)

Janel Moreno. 2018. *Working the Golden Years: An Ethnographic Study of Three Employed Women, Aged 75 and Older.* (University Thesis)

Ryan Martin. 2017. *Museums and Media: Representation Matters.* (Departmental Thesis; Chair)

Christine Day. 2016. *Cultural Hurdles of Refugees on First Moving to America.* (Departmental Thesis; Chair)

Veronica Reyes. 2016. *Reproductive Health Lessons in Rural Communities.* (Departmental Thesis)

Kara Zamora. 2016. *The Anthropology of Complementary Integrative Health for Chronic Pain Management in the San Francisco Bay Area.* (Departmental Thesis)

Richard Collins. 2015. *Reframing Learning in Museums: Using Film in Museums and Schools to Expand Cross-Cultural Understanding.* (Departmental Thesis; Chair)

Taylor Parsell. 2015. *"Away from the Brushfires": Anthropological Perspectives on Communication, Design Process and Culture at the Homewell Research Center.* (Departmental Thesis)

Nicole Buyagawan. 2014. *An Analysis of the Anthropology of Prison: Where It Is and Where It Needs to Go.* (Departmental Thesis; Chair)

Katelyn Cano. 2014. *Anthropology and Mobile Application User Retention: A Study on Mobile Sports Gambling.* (Departmental Thesis; Chair)

Anaïs Dodson. 2014. *Food Justice: Anthropology in Policy and Advocacy.* (Departmental Thesis; Chair)

Samantha Dunbar. 2013. *The Bedford Gallery: Homegrown Success and Sustainability.* (Departmental Thesis)

Mario Navarro. 2013. *Soon to Be Silenced: How an Organization Lost Its Voice.* (Departmental Thesis; Chair)

- Jessica Bullock. 2012. *Hatred in Their Hearts: The Problem of Identity Formation and Reconciliation in Post-Genocide Rwanda*. (University Thesis; Chair)
- Luis Chavez. 2012. *Los Tastoanes en Juchipilla: Examining the Role of Dance and Music within the Festival*. (University Thesis; Department of Music)
- Sandra Collier. 2012. *Microenterprise in the San Francisco Bay Area*. (Departmental Thesis)
- Esther Kenner. 2012. *Was the Monterey Exit of the Kelp Highway Paved with Abalone?* (University Thesis)
- Tim Wright. 2012. *Peace by Piece: Narratives of US Political Prisoners and the Movement to End Prison Slavery*. (Departmental Thesis)
- Kai-Lukas Barlow. 2011. *An Anthropology of Immigration: A Study of International Immigration and Regional Relocation to the Pacific Coast States of Washington, Oregon and California*. (Departmental Thesis)
- Lani Ready. 2011. *Fair Trade: The Costs and Benefits for Participating Farmers*. (Departmental Thesis)
- Adrienne Toy. 2011. *Never Grow Up*. (Departmental Thesis; Chair)
- Drew Bailey. 2010. *Consumption of Cleanliness in Early 20th Century California*. (University Thesis)
- Meghan Park. 2010. *Encounter, Engage, Experience: Reconciling Commodification, Appropriation, and the Museum through Art Projects at the Fine Arts Museum of San Francisco*. (Departmental Thesis; Chair)
- Yong Han Lee. 2009. *An Ethnographic Study of Beliefs and Practices in Korean-American Buddhism*. (University Thesis)
- Patricia Restaino. 2009. *Achual Sustainable Arts Project*. (Departmental Thesis)

ACADEMIC SERVICE

University Service at California State University, East Bay

- 2022-Present Member, Program Review Committee, CSU Academic Council on International Programs.
- 2019-2022 Member, Faculty Affairs Committee, CSU Academic Council on International Programs.
- 2015-Present Member, Global Studies Advisory Committee.
- 2013- Present Member, Lecturer Review Committee, Department of Anthropology, Geography & Environmental Studies.

2020 Chair, Tenure and Promotion Committee, Department of Anthropology, Geography & Environmental Studies.

2020 Member, Anthropology Curriculum Redesign Committee, Department of Anthropology, Geography & Environmental Studies.

2019-2021 Member, East Bay Study Away/Study Abroad Taskforce.

2019 Chair, Tenure-Track (Environmental Anthropology) Search Committee, Department of Anthropology, Geography & Environmental Studies.

2018-2019 Member, University Tenure and Promotion Committee.

2018-2019 Member, Range Elevation Committee, Department of Anthropology, Geography & Environmental Studies.

2018 Member, University Grade Appeal Hearing Panel.

2017, 2020 Post-Tenure Review Committee, Department of Anthropology, Geography & Environmental Studies.

2017, 2019 Member, Study Abroad Review Committee, College of Letters, Arts & Social Sciences.

2017-2018 Chair, Retention, Tenure, and Promotion Committee, Department of Sociology.

2017 Member, Faculty Excellence Award Taskforce, College of Letters, Arts & Social Sciences.

2017 Member, Faculty Support Grant Review Committee.

2016-2018 Chair, Retention, Tenure, and Promotion Committee, Department of Anthropology, Geography & Environmental Studies.

2016 Summer Chair, Department of Anthropology, Geography & Environmental Studies.

2016 Member, Curriculum Support Specialist Search Committee, Online Campus.

2015-2017 Member, Curriculum Committee, College of Letters, Arts & Social Sciences.

2015-2017 Member, Academic Senate.

2015-2016 College Coordinator for Quality Assurance in Online Teaching & Learning, College of Letters, Arts & Social Sciences.

2015 Member, Retention, Tenure & Promotion Committee, Department of Anthropology, Geography & Environmental Studies.

2015 Member, eContent and Communication Specialist Hiring Committee, Online Campus.

2014-2015 Faculty Mentor, Office of Faculty Development.

- 2014-2015 Member and Diversity Advocate, Tenure-Track Assistant Professor Search Committee (Archaeology), Department of Anthropology, Geography & Environmental Studies.
- 2013-2018 Graduate Coordinator (Anthropology), Department of Anthropology, Geography & Environmental Studies.
- 2013-2014 Member, Student Paper Prize Committee, Department of Anthropology, Geography & Environmental Studies.
- 2013 Anthropology Representative, Faculty Hearing Panel.
- 2012-2013 Member, Writing Skills Subcommittee.
- 2012 Member, Taskforce on Online Instruction Policy.
- 2012 CLASS (College of Letters, Arts, and Social Sciences) Representative, the University Library Advisory Council.
- Spring 2012 Member (Substitute for Carl Stempel), Committee on Research.
- Fall 2012 Member (Substitute for Julie Beck), Committee on Academic Planning & Review.
- 2009-2011 Member, Committee on Research.
- 2008-2009 Member, Tenure-Track Assistant Professor Search Committee (Religion and Spirituality).
- 2008-2009 Member, Graduate Curriculum Committee, Department of Anthropology.

University Service at the University of Hawai‘i at Manoa

- 2006 Member, Graduate Admissions Committee, Department of Linguistics.
- 2006 Liberal Arts and Undergraduate Coordinator, Department of Linguistics.
- 2005-2007 Member, Humanities Council.
- 2005-2007 Member, Curriculum Committee, College of Languages, Linguistics and Literature.
- 2003-2007 Founder and Coordinator, Sociolinguistics Group, Department of Linguistics.

Service to the Field

Manuscript Reviewer

American Anthropologist (2012, 2022), *Applied Linguistics* (2004), *China Information* (2022), *China Journal* (2016), *Discourse and Society* (2010), *Gender and Language* (2007, 2016, 2019, 2021), *International Journal of Asian Studies* (2022), *Journal of Homosexuality* (2011), *Journal of Language and Sexuality* (2019, 2021), *Journal of Linguistic Anthropology* (2013, 2015, 2021), *Journal of Sociolinguistics* (2015, 2016, 2017, 2018, 2021), *Language & Communication* (2020), *Language and Linguistics Compass* (2017), *Language in Society* (2009, 2010, 2015, 2023), *Language Policy* (2014), *Reviews in Anthropology* (2011), *Sexualities* (2004, 2005), *Societies* (2014), *Sociolinguistic Studies* (2013)

Book Manuscript/Proposal Reviewer

Lexington Books (2020), Oxford University Press (2005, 2010), Routledge (2015, 2019), Rowman & Littlefield (2015), University of Hawai'i Press (2018)

External Grant Application Reviewer

The National University of Singapore (2008)

External Examiner

The National University of Singapore (2016, 2021)

Conference Organizer

New Ways of Analyzing Variation Conference, Stanford University (2002); The Child Language Research Forum, Stanford University (1998, 2002); The First IGALA (International Gender and Language Association) Conference, Stanford University (2000)

Other Professional Activities

2015-Present Peer Reviewer, Quality Matters.

2016-2017 Master Reviewer, Quality Matters.

2006-2008 Book Review Editor, *Gender and Language*.

2005-2007 Member, Committee on the Status of Women in Linguistics (COSWL), Linguistic Society of America.

2000-2001 Publications Manager, International Gender and Language Association (IGALA).

LANGUAGES

In relative order of proficiency: Chinese (native), English (near-native), French (intermediate-advanced), Italian (beginner), Spanish (beginner), German (beginner), Dutch (beginner) and Japanese (beginner).