

**Dr. John Tan**  
Associate Professor, VBT 406A  
California State University East Bay  
Department of Accounting and Finance  
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**EDUCATION:**

Ph.D. – Accounting (Accounting Information Systems/Audit)  
2008 University of South Florida Tampa, FL

**PROFESSIONAL QUALIFICATION:**

Certified Public Accountant (CPA) Certified Management Accountant (CMA)

Certified in Financial Management (CFM) Certified Internal Auditor (CIA)

Level 3 candidate of the Chartered Financial Analyst (CFA) examination

**ACADEMIC POSITION:**

- Associate Professor, California State University, East Bay.  
Fall 2015 to present
- Assistant Professor, California State University, Dominguez Hills.  
Fall 2012 to Summer 2015
- Part Time Professor, Loyola Marymount University.  
Fall 2013 to Fall 2014
- Assistant Professor, California State University, East Bay.  
Summer 2008 to Summer 2012

**RESEARCH AWARD:**

- Outstanding Research Award: *The Institute for Business and Finance Research* Global Conference on Business and Finance, Honolulu, Hawaii, January 2014.  
Tan, J. 2014. A Case of Rank Order Effect in Visual Accounting Tasks of Du Pont Analysis
- Best Paper Award: *Global Business Development Institute (GBDI)* International Conference, Hilo, Hawaii, December 2011.  
Tan, J. 2011. The Effect of Multidimensional Information Presentation on the Effectiveness and Efficiency of a Spatial Judgment.

## **TEACHING AWARD:**

- Marvin Remmich Outstanding Faculty Award For Teaching 2011-2102. California State University, East Bay, College of Business & Economics.

## **TRAINING CERTIFICATES**

- First Year Faculty Experience A La Carte Workshop Program, 2016. Office of Faculty Development, California State University, East Bay.
- High Impact Practice Certificate, 2016. Office of Faculty Development, California State University, East Bay.

## **INTELLECTUAL CONTRIBUTIONS:**

### **Referred Publications:**

- Mangold, N., C. L. Jan, and J. Tan. 2013. Capital Market Effect of Mandatory XBRL Reporting: An Analysis of the Phase-In Reporting Using Amended SEC Filings. *International Research Journal of Applied Finance* 4 (10): 1261-1277.
- Tan, J., D. Satin, and C. Lubwama. 2013. A Real-World Business Approach to Teaching MBA Managerial Accounting: Motivation, Design, and Implementation. *Issues in Accounting Education* 28 (2): 375-402.
- Tan, J. 2013. The Effect of an Affordable Three-Dimensional Display on the Effectiveness and Efficiency of a Business Pattern Recognition Task. *International Journal of Global Business and Economics* 5 (1): 42-53.
- Tan, J. 2012. The Effect of Multidimensional Information Presentation on the Effectiveness and Efficiency of a Trend Analysis Task. *International Journal of Global Business and Economics* 4 (1): 43-52.
- Tan, J. 2012. A Case of Spatial Transformations in Complex Businesses Visualizations. *International Journal of Business, Humanities and Technology* 2 (1): 52-64.

### **Academic Research Presentations:**

- Tan, J. 2014. A Case of Rank Order Effect in Visual Accounting Tasks of Du Pont Analysis. *The Institute for Business and Finance Research* Global Conference on Business and Finance, Honolulu, Hawaii, January 2014

- Mangold, N. R., C. L. Jan, and J. Tan. 2012. Capital Market Effect of Mandatory XBRL Reporting: An Analysis of the Phase-In Reporting Using Amended SEC Filings. *American Accounting Association Annual Conference*, Washington D. C. Washington, August 4-8, 2012.
- Mangold, N. R., C. L. Jan, and J. Tan. 2012. Capital Market Effect of Mandatory XBRL Reporting: An Analysis of the Phase-In Reporting Using Amended SEC Filings. *American Accounting Association Western Region Conference*, Portland, Oregon, April 19-21, 2012.
- Tan. J. 2011. The Effect of Multidimensional Information Presentation on the Effectiveness and Efficiency of a Spatial Judgment. *Global Business Development Institute (GBDI) International Conference*, Hilo, Hawaii, December 28-30, 2011.

### **Working Papers:**

- Tan. J, M. Frankel, G. Taylor and S. Luong. A Field Study of Closing the Loop from an Accounting Educator's Perspective. (This paper will soon be submitted to *Issues in Accounting Education*).
- Tan. J. A Case of Rank Order Effect in Visual Accounting Tasks of Du Pont Analysis. (This paper will soon be submitted to *Behavioral Research in Accounting*)
- Tan. J, M. Frankel, G. Taylor and S. Luong. The AACSB Assurance Process (data collection stage)
- Tan. J, M. Frankel, G. Taylor and S. Luong. The Impetus of Curriculum Changes: Conversion of Quarter System to Semester System. (data collection stage)
- Tan. J, R. Lin. Is there A Need for Webcam Proctoring? (data collection stage)
- Shima.K, J. Tan. Interpreting the Statement of Cash Flow from Novices' and Experts' Perspective (data collection stage).