



# CAL STATE EAST BAY

## CSU East Bay Foundation, Inc.

Board Meeting Minutes

May 10, 2019

1-2:30 pm, SA4350

### Members Present

Bill Johnson (Chair) by phone

Dr. Edward Inch (Vice Chair)

Dr. Danielle Gaudry

Dr. Nancy Mangold

Dr. Gretchen Reevy

Debbie Chaw (Treasurer)

Mahdi Fugfugosh

Kim Huggett

Daisy Maxion

Myles Watkins

### Members Not Present

Dr. Jeff Seitz

### Staff

Carmen Rusca

### Guests:

Brian Sharpes, Graystone Consulting

Follett Higher Education Group:

Ken Pegram, Greg Kiryakakis, Mary Perry

### I. Call to Order

Since Chair Johnson was out of town (but attended meeting by phone) the meeting was called to order at 1:02 p.m. by Vice Chair Ed Inch. Dr. Inch also chaired meeting.

### II. Approval of May 10, 2019 meeting agenda

The board reviewed the agenda for the May 10, 2019 meeting.

Minute Action: To approve the agenda of the May 10, 2019 meeting.

Motion: Inch                      Second: Gaudry                      Motion Approved

### III. Approval of January 25, 2019 meeting minutes

The board reviewed the minutes of January 25, 2019 meeting.

Minute Action: To approve January 25, 2019 Meeting Minutes.

Motion: Inch                      Second: Chaw                      Motion Approved

### IV. Approval Slate of 2019/2020 Officers and Board Nominations

Debbie Chaw reviewed proposed slate which included only one faculty approved member instead of two. Current faculty board member Gretchen Reevy said she will volunteer to serve.

Motion Action to Approve Nomination Slate of Officers for 2019-2020.

Motion: Inch                      Second: Chaw                      Motion approved

### V. Follett All Access Initiative Presentation

\*The Foundation Board of Directors is a public body, and members of the public have a right to attend and participate in its meetings.

Follett representatives presented a video and information about All Access, formerly called Inclusive Access, a program designed to deliver all required course materials at one price and available to students the first day of classes. It is believed it will increase retention and graduation rates. Discussion with faculty, students and presenters followed. Topics included how costs would be structured and academic freedom.

VI. Operating Budget FY18/19

Debbie Chaw reviewed budget actuals. No notable items, there was a decrease in income, affected by quarter to semester conversion. Trust revenue was lower due to decreases in ALP funds. However, there is \$2.5 million in reserves.

Minute Action: That the board approval the FY 19/20 Budget and Reserves as presented.

Motion: Watkins                      Seconded: Maxion                      Motion Approved.

VII. Conflict of Interest/Related Parties Questionnaire

Debbie Chaw reviewed the COI and explained questionnaire. Board members completed questionnaires.

VIII. Investment Summary YTD 3/31/2019

Brian Sharpes reviewed the portfolio and noted we had a strong start to the year but sees a big issue will be the coming trade war with China. He expects lower return than we have had in the last few years.

- **Asset Allocation Target Changes**  
Update target allocation to 27.5% US Equity, 27.5 International, 30% Fixed Income, 15%.
- **Alternatives**  
Terminate S&P 600 small cap ETF and trim SPDR Total Stock Market ETF by \$195 k to achieve target to US Equity exposure and reduce overweight to small cap stocks.  
Terminate Alliance Bernstein international.  
Establish 10% allocation \$270L to iShares
- **Adjustments**  
Reduce PIMCO total return by 500K and Breckinridge Int Gov/Credit to manage \$525K; reduces fees by almost 70%.

Minute action: That the board approve changes in target allocations and accept recommendations

Motion: Chaw    Seconded: Watkins Motion Approved.

IX. Other Business

Vice Chair Inch thanked board student board members for their service to the board and congratulated ASI President Myles Watkins on his upcoming graduation.

X. Vice Chair Inch adjourned meeting at 2:31 pm.

Dated: May 5, 2019



Debbie Chaw, Secretary Treasurer

Recorded by Carmen Rusca

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