

CAL STATE EAST BAY EDUCATIONAL FOUNDATION

Educational Foundation Campaign Steering Committee

Meeting Minutes

Thursday, July 12, 2018

SA 4350 and by Conference Call

Trustees Present: Jack Acosta, Patrick Devine, Bill Johnson,

By Phone: Jim Klescewski, Cherrie Nanninga, Marvin Remmich

Trustees Absent: Evelyn Dilsaver, Derek Jackson-Kimball, Johan Klehs, Leroy Morishita, Henry Salvo (community member), Richard Sherratt

Staff Present: Holly Fincke, Kristin Loheyde, Holly Stanco, Rich Watters

I. Meeting was called to order at 10:01am.

II. Welcome Remarks/Introductions

Co-Chair Patrick Devine started the Cal State East Bay Educational Foundation Campaign Steering Committee meeting with quorum present.

a. Approval of Meeting Minutes

March 22, 2018 Meeting Minutes: The committee reviewed the minutes from the March 22, 2018 meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The committee approves the minutes for the March 22, 2018 meeting.

Motion by: Patrick Devine

Seconded by: Bill Johnson

Motion: Passed

III. Campaign Update

- a. Co-Chair Patrick Devine announced that we finished FY 17/18 at \$20.1M total. When removing the \$15M pledge from the Valley Foundation, Advancement still raised \$5.1M, making it a really great fundraising year.
- b. The committee discussed the fundraising report, and how they could create partnerships across campus to increase fundraising for next fiscal year.
- c. The committee reviewed the campaign designations report, and suggested ways to strengthen it for FY 18/19.
- d. The committee discussed the 2018 pipeline, and identified strategies to work with these prospects.

IV. Capital Projects Update

- a. Bill Johnson gave an update on the Applied Science Center and CORE tracking documents. He asked for the committee's help with any of the prospects listed to help us get contact to any prospects, and the committee provided a couple contacts they would be willing to reach out to on our behalf.

V. Important Dates

- a. Fall Semester-August 17, 2018

ADJOURNMENT

There being no further business to discuss, Co-Chair Devine adjourned the meeting at 10:46am.


patrick devine (Apr 17, 2019)

Co-Chair Patrick Devine

Apr 17, 2019

Date

Dated: July 12, 2018

Recorded by May Hernandez, Educational Foundation Analyst