

# Recreation and University Union (RUU) Alternative Consultation

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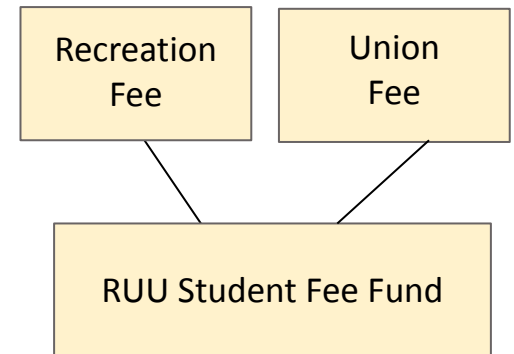


# RUU Overview

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The University Union (UU) and Recreation and Wellness Center (RAW) have a unique and close relationship with regard to their funding and management.

- Fees comprise one fund
- Decreased revenue & increased costs
- Reductions in budgets, services, staffing



Proposed to increase RAW and UU fees beginning Spring 2024.

# What is an alternative consultation?

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The CSU policy on Student Fees allows the university president to use a process known as alternative consultation when a complex issue involving student fees could benefit from presentations outlining proposed changes versus utilizing a student referendum (vote).

# History – University Union



- 1985: Original UU renovation converting the existing cafeteria into a more traditional Union. \$22/quarter
- 2000: Construction of New UU \$55/quarter\*
- 2018: Fee recalculated to \$82.50/semester\*

current fee\*

# History – RAW Center

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- 2007: RAW construction approved, utilized equity of University Union, \$25/quarter
- 2008: \$50/quarter
- 2009: \$55/quarter
- 2014: \$65/quarter\*
- 2018: Fee recalculated \$97.50/semester\*

current fee\*

# Cost of Living Adjustment (COLA)

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- Not previously approved for RUU Fees
- Based upon the Higher Education Price Index (HEPI)  
Allows for small increase to balance rising costs
  - Minimum wage increase

2000: Last University Union Fee Increase	\$5.75/Hour
2014: Last RAW Fee Increase	\$9.00/Hour
2023: Current Minimum Wage	\$15.50/Hour

- Utilities
- Maintenance and Repair
- Staffing

# RUU Cost Saving Measures

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- Reduce operating expenses 3+ years
  - Reduced building hours
  - Delayed staff recruitments
  - Reduced student assistant hours
  - Reducing services and programs
  - Delayed furniture & equipment replacement
- Delayed facility maintenance and repair
- Operating at below minimum reserve levels  
“Checking account vs. savings account”

# RUU Taskforce - Fall 2022

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- Established biweekly meetings
  - Selected consultant Brailsford & Dunlavey
  - Representation from students, staff, & faculty
- Feedback from the campus
  - Conducted student survey ~900+ responses
  - Held on-campus listening sessions
- Recommendations
  - Two phased approach to support expansion of programs, services, facilities, & staffing.



# Alternative Consultation Objectives

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1. To increase each fee to a level that will allow for the effective and efficient management and programming of the UU and RAW buildings and services
2. To establish clearly that student focused programming is an allowable use of student fee revenue for the UU and RAW
3. To authorize an annual COLA (HEPI) adjustment to ensure the revenues collected will keep up with increasing expenses over time

# Benefit of Fee Increases: Operations

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## Operating Hours:

- Increased access during peak hours, nights, weekends
- Better meet student needs for study & gathering space

## Concord Campus:

- Expand equipment and programs for students
- Support dedicated fitness and student gather spaces



# Benefit of Fee Increases: UU Spaces

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- Create environment for “living room of campus”
- Update lounge spaces for student gathering/studying
- Refresh equipment for events & rentals
- Establish sustainability for facility assets



# Benefit of Fee Increases: RAW Spaces

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- Maintain equipment to industry standards/trends
- Adapt fitness zones into multi-use space
- Refresh facility equipment: sound, TVs, on-demand fitness
- Establish sustainability for facility assets



# Benefit of Fee Increases: Programming

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- Re-establish group fitness classes, personal training, Intramural sports leagues + tournaments
- Provide outdoor day trips & hikes
- Expand game zone programs & ESports
- Increase late night & weekend events



# Benefit of Fee Increases: Staffing

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Establish fair compensation for student assistants

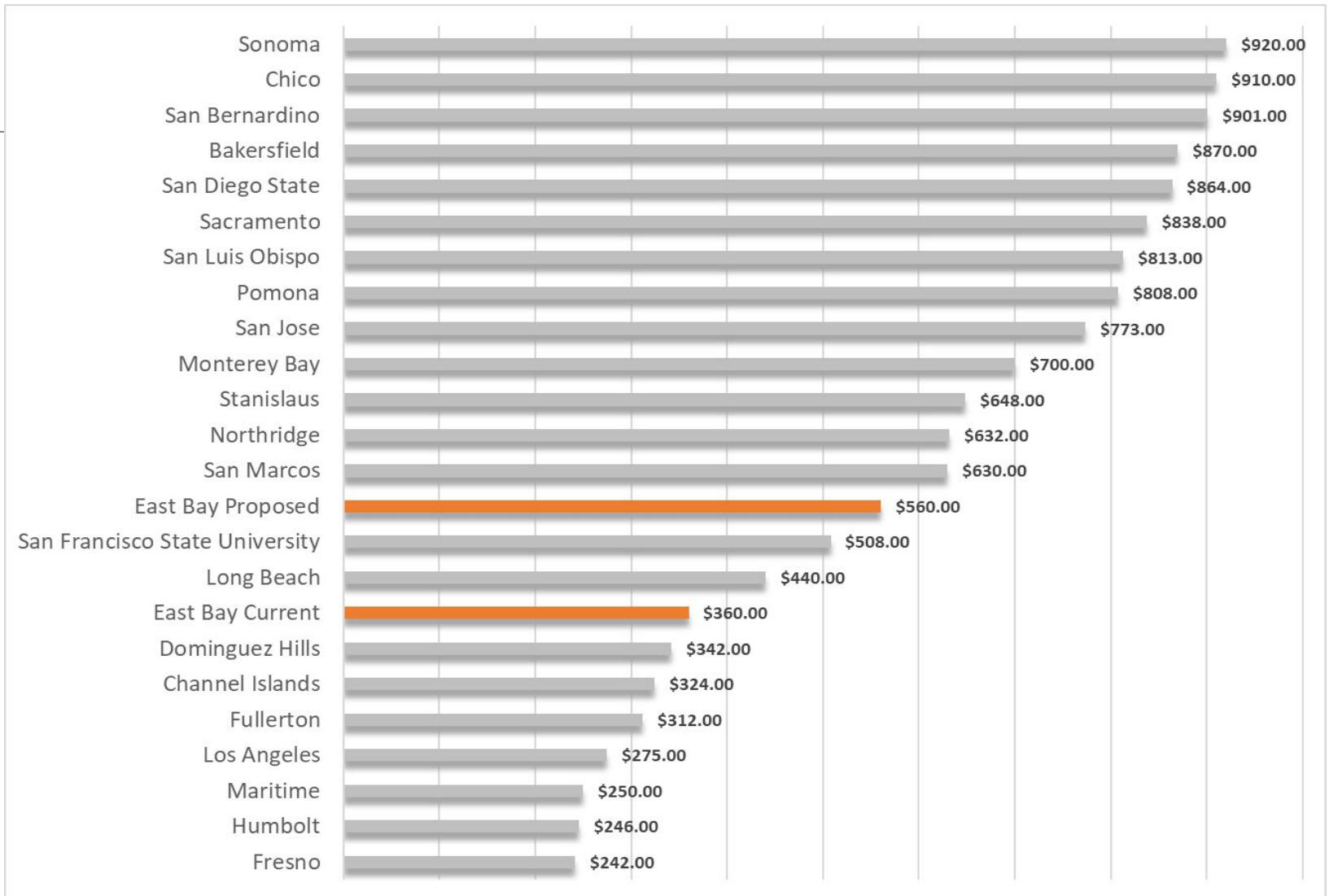
- Provide competitive wages for student employees
- Meet demand with cost of living increases

Rehire vacant full-time staff positions

- Fitness Programs Coordinator
- Intramural Sports & Outdoor Adventure Coordinator



# UU/RAW Current and Proposed Fee (Annual) Compared to other CSUs



# Proposed Fee Increase

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## Beginning Spring 2024

	Current Semester Fee	Proposed Semester Increase	New Proposed Semester Fee starting Spring 2024
RAW Center	\$97.50	+\$50	\$147.50
University Unions	\$82.50	+\$50	\$132.50



# Questions/Comments?

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Please take a moment to complete your feedback form

NetIDs are required to ensure 1 form per student



# Questions/Comments?

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Frequently asked questions are listed on the alternative consultation website

[www.csueastbay.edu/sa/ruu-alternative-consultation-fee-adjustment/index.html](http://www.csueastbay.edu/sa/ruu-alternative-consultation-fee-adjustment/index.html)